

Entrepreneurship4ALL

Open Call for Learning Resources and Tools

1 March 2025



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Entrepreneurship4ALL	
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1. Introduction

Entrepreneurship4ALL is a digital learning ecosystem that seeks to enhance the skills and capacities of current and would-be entrepreneurs, to support and grow small and medium-sized enterprises (SMEs) across Europe. This learning ecosystem, developed since 2021, centres on innovative, engaging, and learner-focused education. It emphasises user experiences and challenges, and integrates community engagement through interactive tools, resources, guidance, and peer interaction.

2. Purpose of the Call

Entrepreneurship 4 All is seeking **learning resources and tools** to inform and complement our training activities for our Digital Learning Ecosystem.

This call aims to source high quality content from recognised trainers and learning providers on diverse content to both include and complement core learning in E4ALL. We recognise the vast creative potential and wealth of knowledge possessed by educators across Europe. To enhance the E4ALL platform, we are inviting submissions of original and innovative learning content and tools to be shared with our learners. Educators are encouraged to submit their created materials for potential inclusion in our digital hub, enriching the E4ALL learning ecosystem. We especially welcome resources and tools developed through EU-funded programs like Horizon, SMP, COSME, and Erasmus, as well as submissions in languages spoken across the European continent.

We also invite contributors to think outside the box about entrepreneurship and encourage submissions of tools and resources regarding entrepreneurial reflection, mindset shift as well as gender and inclusion.

3. Contributor Requirements and Eligibility

Geographic coverage: the contributors may include professionals, researchers, academics and subject matter experts, from Member States of the European Union (EU) and from [Horizon Europe Associate Countries](#).

Eligible Topics: the contributions may include resources and tools on the theme of entrepreneurship, including but not limited to new entrepreneurs, finance, sustainable entrepreneurship, digital transition, women in entrepreneurship, and entrepreneurial mindset.



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Deadlines and Key Steps

3 March 2025	Call 2 posted
23 March 2025	Call 2 closes
Until late-March 2025	Quality check & evaluation
Late March 2025	Contact to accepted contributors
By 28 March 2025	Delivery of final contribution

5. Submission and Evaluation

1. Registration: Contributors will be asked to complete a registration form
2. Content Submission: Upload learning materials in any format (PDFs, videos, ppt, etc.)
3. Description: Provide a brief description of learning content - intended learning outcomes, pedagogical approach used, and any other relevant information.
4. Review and Publication: Pillar experts will review submissions for educational quality, relevance, and originality. Approved content will be published on E4ALL - usage statistics and feedback to be shared back to the contributor.

6. Selection Process

Thematic Expertise and Relevance 50%	Evidence that the contribution shows experience and thematic relevance in education, project management, entrepreneurship, and innovation	0-5
Skill Diversity and Interdisciplinary Impact 40%	The breadth of skills and experience the contributor brings to the learning ecosystem, demonstrating a wide range of skills (managerial, communication, leadership, teamwork, time management, critical thinking, conflict resolution, innovation and entrepreneurship skills)	0-5
Innovativeness 10%	The contribution provides a new tool or resource not previously used in other learning ecosystems.	0-5



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Each evaluation sub-criterion will be scored from 1 to 5 using the following scoring system.

1	Poor	The criterion is inadequately addressed, or there are serious inherent weaknesses
2	Fair	Proposal broadly addresses the criterion but there are significant weaknesses
3	Good	Proposal addresses the criterion well, but a number of shortcomings are present
4	Very good	Proposal addresses the criterion very well, but a small number of shortcomings are present

7. Benefits for Content Creators

- Professional Exposure: Content submitters will join a European Union-wide network of professionals contributing to education, research, and innovation in entrepreneurship
- Community Engagement: By contributing to the platform, submitters will actively engage with a community of like-minded educators and access wider networks (EntreComp Community)
- Feedback and Development: Content submitters can receive constructive feedback from peers and content consumers.
- Intellectual Property Protection: We will respect all intellectual property rights through securing your permission to host and share the submitted resources and through directly acknowledging your submission.
- Responding to Diverse Needs: It is our goal to select a diverse range of resources that reflect the richness and diversity of education and training practice, and which respond to the needs of a wide range of platform users and learners
- Inspiration: Content and training creators will be able to compare their resources with other offerings on the market relying on direct user feedback as a means of guiding future resource enhancements.
- Additional uptake of their materials – statistics on usage and completion can be shared from E4ALL back to the contributors.

Quality and intellectual property

Recognising the significance of ensuring quality and the protection of intellectual property, the following measures will be implemented:

- Quality review: Before being accepted, each submitted content would go through peer-review to ensure it meets agreed quality criteria.



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- Intellectual Property: All content providers will retain the intellectual property rights to their submitted materials. By submitting, E4A would have a non-exclusive license to host and distribute the content, but the intellectual property will remain with the author.
- Content Verification: To protect the integrity of E4A, all submitted content will undergo verification to ensure is original and does not infringe on third-party intellectual property rights.

How successful submitted content would be used:

New learning resources and tools gathered through this call can be used flexibly:

- Core content within pillar courses
- Going deeper resources to support next steps signposting to learning, within pillar courses
- Content for the virtual library
- Multilingual content – as it is expected that resources submitted through the call will be in multiple languages.

8. About Entrepreneurship4ALL

Entrepreneurship4All (E4ALL) provides high-quality learning and resources for entrepreneurship, designed to engage a diverse range of potential and existing entrepreneurs. E4All includes targeted resources and activities for women entrepreneurs and is designed with inclusivity and accessibility. E4ALL relies on experienced partners to engage and promote learning and entrepreneurial success. E4ALL is pan-European and complements and references existing European initiatives and frameworks.

E4ALL helps people to create ideas and put them into practice, by creating new businesses or strengthening those already in place. To drive this, the E4All learning programme offers professional development opportunities to build the knowledge, skills, capacities and resilience needed to deal with contemporary challenges, including the need to be both environmentally sustainable and digitally agile.

A digital learning ecosystem will host flexible and interactive tools and content, covering key topics such as entrepreneurship, digitalisation, financial literacy, and environmental sustainability. Content will address real challenges, sharing insights from new and existing entrepreneurs and helping to put ideas into practice at any stage of the entrepreneurial journey.



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