EIT KPIs 2026-2028

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This document lists EIT KPIs currently available under the Business Plan

2026-2028. NB. EIT core KPIs are highlighted in red.

EIT Food – Making Food Innovation Happen

Knowledge & Innovation Community on Food - http://www.eitfood.eu

Co-funded by the European Union

EIT Food is Europe's leading agri-food innovation initiative, with the aim to create a sustainable and future-proof food sector. The initiative is made up of a consortium of key industry players, start-ups, research centres and universities from across Europe. EIT Food aims to collaborate closely with consumers to develop new knowledge and technology-based products and services that will ultimately deliver a healthier and more sustainable lifestyle for all European citizens.

Area	KPI	Definition	Supporting documents
Innovation	**Intellectual property rights [EITHE01]**	[EITHE01.1] Number of innovative products, processes and methods & Intellectual Property Rights (IPR) applications resulting from KIC activities.	Supporting data: – Year of reporting - Type of intellectual property right: patent; trademark; registered design; utility model; other - Application title - Application reference - Application date - IPR owner - Country of the IPR owner - Does the IPR owner take part in the HEI Capacity Building Initiative (HEI CBI) - IPR status: has the IPR protection been awarded - IPR Award reference if any - Technology Readiness Level - Reference to KAVA/portfolio Supporting evidence: n/a

	Innovations launched on the market [EITHE02]	[EITHE02.1] Number of all innovations introduced on the market during the KAVA duration or within 3 years after completion. Innovations include new or significantly improved products (goods or services) sold. [EITHE02.4] Number of innovations introduced on the market during the KAVA duration or within 3 years after completion with a sales revenue of at least 10 000 EUR documented. *NB:Innovations introduced on the market must be directly linked with the KAVA and reported in the year when they reached the first revenue (but not later than three years after completion of the KAVA).* [EITHE02.2-EITRIS] – EIT RIS # products or processes (asper EITHE02.1 definition) launched on the market by organisations from the EIT RIS countries	Structured data: - Year of reporting - Name of the innovation - Type of innovation (e.g. new product, new service) - Market (country) - Country of origin of the company commercializing the innovation - Was the innovation developed and launched on the market as a result of the capacity building activities delivered as part of the HEI CBI? - Total revenue from the innovations launched on the market for the reported year in EUR. For open access innovations only: number of confirmed users. - Was the innovation launched by learners/graduates from labelled programmes (or with direct link to participating in the labelled activity)? Supporting evidence (<u>required only for the sub-KPI with the threshold of 10,000 EUR</u>): - Description of product or process with specified performance characteristics/ physical parameters/ functionalities demonstrating novelty

			(new or significant improvement) of the product/process - Declaration demonstrating link with a specific KIC KAVA (indication of the specific output of KIC KAVA(s)) and financial proof of the KAVA investment in the innovation development *NB: Documented proof such as an invoice or an online sales record demonstrating that the purchases totaling to at least 10 000 EUR has been made by a customer*
Business Creation	KIC Supported start-ups/scale-ups [EITHE03]	[EITHE03.1] Supported start-ups/scale-ups: Number of start-ups and scale-ups supported by KICs for at least 2 months in year N, provided the KIC's services contribute to the company's growth (including potential growth). KIC should justify that the provided services contribute to the company's growth (including potential growth). Examples of such services are mentoring, consultancy on access to finance and markets, product / service marketing, legal advice, internationalization, match-making, etc. The services should be provided for a total period of at least two months. Start-ups and scale-ups will be reported by country of registration of the venture.	Structured data: - Year of reporting - Company name - Company registration number - Company website - Country of registration - Gender of the CEO/owner - Reference to a specific KIC KAVA - Was the company supported through the HEI CBI? - Was the company supported through the a cross-KIC project? Supporting evidence: n/a

		EIT RIS KPI: **-[EITHE03.2-EITRIS] EIT RIS Start-ups/scale-ups supported**: number of start-ups and scale-ups registered in EIT RIS country supported by KICs for at least 2 months in year N.	
	Start-ups created **[EITHE04]**	- **[EITHE04.1]** Number of start-ups established in year N as a result / based on the output(s) of KAVA(s), or start-ups created for the purpose of an innovation project to organise and support the development of an asset (but not later than three years after the completion of KAVA). **-[EITHE04.4]** Number of start-ups established in year N as a result / based on the output(s) of KAVA(s), or start-ups created for the purpose of an innovation project to organise and support the development of an asset (but not later than three years after the completion of KAVA) having financial transactions of at least 10 000 EUR for services/products (result of the KIC KAVA) sold to customers ***or at least EUR 200,000 raised via private investment into start-up equity***. [TARGET] EIT RIS KPI: **-[EITHE04.2-EITRIS]** EIT RIS Start-ups created of/for innovation: Number of start-ups registered in EIT RIS country in year N and established as a	Structured data: - Year of reporting - Company name - Company registration number - Company website - Country of the company registration - Gender of the company CEO/owner - Was the company created through the HEI CB Initiative? - Was the company created through a cross-KIC project? Supporting evidence *(NB. only required for the sub-KPI with the threshold of 10,000 EUR):* • Registration certificate of a start-up established in year N • Description of the start-up and its core business • Document such as an invoice or an online sales record certifying financial transactions of at least 10 000 EUR for services/products (result of the KAVA) sold to a customer **or a proof of private**

		result/ based on the output(s) of Innovation/ Research related KAVA(s), or created for the purpose of an innovation project to organise and support the development of an asset.	**investment of at least EUR 200,000 into start-up equity.**
Business Creation	Investment attracted by KIC-supported start-ups and scale-ups **[EITHE06]**	**[EITHE06.1]** Investment attracted by KIC supported start-ups/scale- ups: Total EUR amount of private and public capital attracted within year N by supported start-up/scale-ups (per country) that have received KIC business creation services support of total duration of at least two months, within a maximum of three years following the last received KIC KAVA support activity. EIT RIS KPI: - [EITHE06.2-EITRIS] Investment attracted by KIC supported EIT RIS start-ups/scale-ups: Total EUR amount of private and public capital attracted within year N by supported start-ups/scale-ups established in the EIT RIS countries, that have received KIC business creation services support of total duration of at least two months, within a maximum of three years following the last received KIC KAVA support activity.	Structured data: • Year of reporting • Investment amount • Company name • Company registration number • Country of the company registration • Gender of the CEO • Year in which the last support was received • Was the company supported through the HEI CB Initiative? • Was the company created through a cross-KIC project Supporting evidence: Declaration of a start-up proving the amount, type of investment, source of income by type (public/private) and a link to a specific KAVA and support received and the year when last support was provided. In case the investment was attracted from public source, it should be specified (e.g. from EU Structural Funds). If possible, links to further evidence (e.g. website) should be included.

Education	[EITHE 07] Graduates from EIT labelled programmes	[EITHE07.1] Sum of graduates from EIT labelled master's, PhD programmes and other education activities awarded EIT Label (in year N). EIT RIS KPI: -[EITHE07.2-EITRIS] EIT RIS Graduates from EIT labelled MSc/PhD programmes and other education activities awarded EIT Label: Number of graduates from EIT labelled Master and PhD programmes in year N with citizenship in EIT RIS countries.	Structured data: • Year of reporting • Name • Contact detail/email address • Gender • Country of origin • Country of residence • Education programme/activity • Education programme type • Name of the HEI / education provider • Year of starting the studies under the EIT label • Year of completing the studies under the EIT label Supporting evidence: n/a
	[EITHE05] Start-ups created by students enrolled and graduates from EIT- labelled programmes	[EITHE05.1] Number of start-ups established in year N by students enrolled and graduates from EIT labelled MSc and PhD programmes or by learners / participants in other EIT labelled activities To be eligible, a start-up should be created during EIT labelled programme (by students, participants) or within 3 years from the graduation (by graduates) or within 1 year in case of other EIT Label activities.). EIT RIS KPI: -[EITHE05.2-EITRIS] EIT RIS start-ups created of EIT labelled MSc/PhD programmes: Number of start-	Structured data: - Year of reporting - Company name - Company registration number - Country of the company registration - Company website - Name of the student who created the company - Gender of the student who created the company - Was the labelled programme delivered through the HEI CBI? Supporting evidence: • Registration certificate of a start-up established in year N

		ups established in EIT RIS countries in year N by EIT labelled MSc and	• Description of the start-up and its core business • Document such as an invoice or an online sales record certifying the first financial transaction for a service/product sold to a customer
	Participants in non-labelled education and training [EITHE08]	[**EITHE08.1**] Number of successful participants in EIT professional development courses, online training courses and other education/training activities delivered or in a process of delivery (by country and type of programme), including data on country of citizenship and gender. Only participants, who successfully finished the programme, will be counted. For this KPI, only those education and training activities which have clearly defined learning outcomes, and which carries out competency assessment method are applicable. EIT RIS KPI: - [**EITHE08.2-EITRIS**] EIT RIS Participants in (non-degree) education and training: Number of successful participants in EIT professional development courses, online training courses and other education/training activity delivered or in a process of delivery with citizenship in EIT RIS countries [TARGET]	Structured data: - Year of reporting - Title of course/training/education activity delivered - Type of the programme - Key learning outcomes, competencies and results of the programme - Number of participants enrolled in the reporting year (and breakdown of participants by country of origin) - Number of participants who successfully finished the course in the reporting year - Is the training/education delivered through the HEI CBI? - The following aspects related to EIT RIS countries will be provided: number of successful participants in EIT professional development courses, online training courses and other education/training activity delivered or in a process of delivery with citizenship in EIT RIS countries.

			Supporting evidence: n/a
Horizontal outputs	# Results disseminated through the EC dissemination tools **[EITHE16]**	**[EITHE16.1] Result is what is generated during the activity implementation.** This may include, for example, know-how, innovative solutions, algorithms, proof of feasibility, new business models, start-ups, policy recommendations, guidelines, prototypes, demonstrators, databases, trained researchers, new infrastructures, networks, etc. By the EC dissemination tools are meant the EC IT dissemination platforms such as Horizon Results Platform (europa.eu)Structured data to include reference to a specific KAVA. [no target, reported only]	Structured data: - KAVA reference, website [[structured data TBC] Supporting evidence: n/a; only provide links where these were published.
	# People reached through communication activities **[EITHE17]**	**[EITHE17.1] Reach of KIC's communication activities:** This will present aggregated figures for the entire KIC (e.g. corporate account, CLCs, hubs, activities) ,[no target, reported only], including - # website visitors/unique website visitors, - # social media following and engagement (data collected to include Twitter, Facebook, Instagram and LinkedIn followers and engaged users on each channel), - # of external events organised by KIC and # of participants - # of external events where KIC and KIC activities were presented - # media coverage (articles and broadcast in global / European / national / local press, TV, radio, etc.)	Structured data: -Communication activity name -Description of the communication activity -Target audience -Communication tool -Outcome -Status (delivered/ongoing/postponed) Supporting evidence: n/a; All data will have to be sliceable by the EIT RIS country and KAVA.