

| Strategy Paper Title                                                                                           | Main objective & reference to Priority Areas                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Instrument                                                                                                                  | Target Group                                    |
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| <a href="#">Slow Food</a><br><br>Our Food, Our Heath, Nourishing Biodiversity to Heal Ourselves and the Planet | <p>Priority Area A: Achieving a balanced diet for people and planet.</p> <p>Priority Area B: Diversification of protein sources</p> <p>Priority Area C: Increase and retain the nutrient density of food.</p> <p><b>Objectives:</b></p> <ul style="list-style-type: none"> <li>○ Priority Healthy diet</li> <li>○ Discourage unsuitable lifestyles.</li> <li>○ Promote food education.</li> <li>○ Promote sustainable food consumption.</li> <li>○ Communicate the nutritional value of biodiversity</li> </ul> | <p>Slow Food is working to promote healthy and sustainable food habits. Slow Food promotes the consumption of local, seasonal, and sustainable food, which can contribute to healthier diets and lifestyles. Additionally, Slow Food prioritizes the preservation of traditional culinary practices and cultural heritage, leading to a more diverse and culturally rich food landscape that can foster well-being and positive health outcomes.</p> <p>They recognize the interconnectedness between human, animal, and environmental health. Relevant in their approach is to promote:</p> <ul style="list-style-type: none"> <li>○ Antimicrobial resistance</li> <li>○ Biodiversity and diets (monocultures, nutritional content of food declines)</li> <li>○ Promoting local edible food plant species</li> <li>○ Soil health</li> <li>○ Reducing pesticides</li> </ul> <p>How slow food support healthy and sustainable diets</p> <ul style="list-style-type: none"> <li>○ The Slow Food Presidium project</li> <li>○ Promotion of legumes/ alternative proteins</li> <li>○ Different meat consumption - unconventional meat</li> <li>○ Short supply chains and local markets</li> </ul> <p>Food policies</p> <ul style="list-style-type: none"> <li>○ Green public food procurement</li> <li>○ Local food policies</li> <li>○ Promote alternative food networks</li> <li>○ Community supported agriculture</li> <li>○ Food pricing and taxes</li> <li>○ Nutritional labelling</li> </ul> | <p>Integrated food policy, bringing coherence between health, environmental and agricultural policies.</p> <p>Education</p> | <p>Actors across the food chain</p>             |
| <a href="#">European Alliance for Plant-based Foods (EAPF)</a>                                                 | <p>Network of organisation promoting plant-based food</p> <p>Priority Area B: Diversification of protein sources</p>                                                                                                                                                                                                                                                                                                                                                                                            | <p>Put plant-based foods at the heart of the transition towards a healthier food system, by advocating for the adoption of plant-based diets. The alliance represents the entire plant-based value chain</p> <p>Priorities:</p> <ul style="list-style-type: none"> <li>○ Research and Innovation</li> <li>○ Awareness and knowledge transfer</li> <li>○ Fair market access</li> <li>○ Food labelling</li> <li>○ Sustainable food systems</li> <li>○ Integrating plant-based food in public procurement and public policies</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | <p>Policy recommendation</p> <p>Research &amp; Innovation gaps</p>                                                          | <p>Plant-based industry</p> <p>Policymakers</p> |

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| <a href="#">Good Food Industry (GFI)</a>                                                                                                                            | <p>Priority Area B: Diversification of protein sources</p> <p><b>Objectives:</b><br/>Reformulating food</p>                                                     | <p>“Good Food Institute” represents a think tank and community of organization that works to accelerate the shift from animal-based foods to plant-based and cell-based alternatives. The organization aims to create a healthy, just, and sustainable food system and focuses on fostering innovation and entrepreneurship in the alternative protein sector</p> <ul style="list-style-type: none"> <li>○ accelerate alternative protein innovation.</li> <li>○ GFI designs industry roadmaps, determines the most effective solutions, identifies research ideas, invest in science as well as in start-ups and empowers partners.</li> <li>○ Of particular interest is their database on start-ups and companies in the plant-based industry</li> </ul>                                                                                                                                                                                                                     | Research and Innovation<br>Support of companies and Start ups                        | <p>Plant based industry</p> <p>Research &amp; Innovation agents</p>                  |
| <a href="#">Bridge2Food</a>                                                                                                                                         | <p>Priority Area B: Diversification of protein sources</p> <p><b>Objectives:</b><br/>Network and knowledge platform</p>                                         | <p>The organization helps bring cutting-edge food and beverage innovations to market, such as:</p> <ul style="list-style-type: none"> <li>○ plant-based meat</li> <li>○ functional foods</li> <li>○ sustainable food packaging</li> </ul> <p>It also provides a platform for experts and stakeholders to share insights, knowledge, and best practices related sustainable and healthy food products. Set research and innovation agenda in plant-based food industry and alternative protein industry.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Consulting & research services                                                       | <p>Plant-based industry</p> <p>Start-ups</p> <p>Research &amp; Innovation agents</p> |
| <p><a href="#">Barilla Centre for food &amp; nutrition</a></p> <p>Europe and food, ensuring environmental, health and social benefits for the global transition</p> | <p>Priority Area A: Achieving a balanced diet for people and planet.</p> <p><b>Objectives</b><br/>Improve nutrient content, healthier and sustainable diet.</p> | <p>The Barilla Centre works to raise awareness, inform decision-making, and encourage the development of innovative solutions. The priorities include exploring the role of plant-based diets, promoting food literacy and healthy eating habits, and advocating for policies that support a sustainable and equitable food system.</p> <p>Assessment of Europe’s food system in terms of nutritional challenges</p> <ul style="list-style-type: none"> <li>○ Overweight and obesity</li> <li>○ Physical activity</li> <li>○ Dietary patterns</li> </ul> <p>Fosters change towards healthier and more sustainable lifestyles in order to achieve the Goals set by the United Nations 2030 Agenda for Sustainable Development</p> <ul style="list-style-type: none"> <li>○ Public initiatives and scientific research BCFN provide recommendations to public decision making.</li> <li>○ Food related multidisciplinary studies.</li> <li>○ Improve nutrient content</li> </ul> | Education, Teaching<br>Policy recommendation<br>Living Labs<br>Research & Innovation | All actors across the food chain                                                     |
| <p><a href="#">Food Sustainability Index – launched by Barilla Center for food &amp; nutrition</a></p>                                                              | <p>Priority Area A: Achieving a balanced diet for people and planet.</p> <p><b>Objectives:</b><br/>Information and education</p>                                | <p>Studies the nutritional challenges, the sustainability of agricultural systems and the food waste and loss in countries</p> <ul style="list-style-type: none"> <li>○ Identifying challenges and best practices policies in place</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Information & Education                                                              | Policymakers, Teachers                                                               |

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| <a href="#">Best-ReMaP</a>                                                                                                              | <p>Priority Area A: Achieving a balanced diet for people and planet.</p> <p><b>Objectives:</b></p> <p>Overweight and obesity caused by unhealthy diets</p>                                   | <p>The main aim is to adapt, replicate and implement practices that have been proven to work in the areas of food reformulation, food marketing and public procurement of foods in public settings.</p> <ul style="list-style-type: none"> <li>○ creating the Food Information Database to ensure the sustainability of data collection on food reformulation.</li> <li>○ reducing the impact of harmful marketing of food to children in the EU</li> <li>○ improving the quality of menus in the kitchens of public institutions by ensuring a more professional and principled procurement procedure</li> </ul> | <p>Policy experimentation and mutual learning</p> <p>Education</p> <p>Network building in the field of nutrition</p> <p>food reformulation<br/>food marketing and<br/>public procurement of<br/>healthy food in public<br/>settings.</p> | <p>Policymakers<br/>in the Food<br/>and Health<br/>ministries</p> |
| <a href="#">European Database on Nutrition, Obesity and Physical Activity (NOPA)– launched by WHO &amp; EC</a>                          | <p>Priority Area A: Achieving a balanced diet for people and planet.</p> <p><b>Objectives:</b></p> <p>Policy information</p>                                                                 | <p>Database about details on national and subnational policies regarding nutrition and obesity in Europe. Contains examples about best-practice in programs and interventions</p>                                                                                                                                                                                                                                                                                                                                                                                                                                 | <p>Informing about gaps and need in nutrition policies.<br/>Monitoring tool</p>                                                                                                                                                          | <p>Policymakers,<br/>Advisory<br/>bodies</p>                      |
| <a href="#">Global Open Data for Agriculture and Nutrition (GODAN)</a>                                                                  | <p>Priority Area C: Increase and retain the nutrient density of food.</p> <p><b>Objectives:</b></p> <p>Policy information<br/>Information on consumption and production patterns</p>         | <p>Aims to facilitate worldwide access to agricultural and nutrition-related data, making it freely available and easily usable. It focuses on gaining support from high-level policy makers and both public and private institutions for open data.</p>                                                                                                                                                                                                                                                                                                                                                          | <p>Advising on open data policy<br/>Supports initiatives in the field of agriculture and nutrition through the use of open data</p>                                                                                                      | <p>Policymakers,<br/>Advisory<br/>bodies</p>                      |
| <a href="#">Global database in the Implementation of Nutrition Action (GINA) - Launched by WHO</a>                                      | <p>Priority Area A: Achieving a balanced diet for people and planet.</p> <p><b>Objectives:</b></p> <p>Policy information on nutrition actions</p>                                            | <p>A database containing policies, actions, and governance strategies related to nutrition, as well as commitments made by countries towards the United Nations Decade of Action on Nutrition 2016-2025.</p>                                                                                                                                                                                                                                                                                                                                                                                                      | <p>Database on nutrition policies to inform policymakers about gaps and opportunities.<br/>Monitoring tool</p>                                                                                                                           | <p>Policymakers,<br/>Advisory<br/>bodies,<br/>Consumer</p>        |
| <a href="#">International Network for Food and Obesity/Non-communicable Diseases Research, Monitoring and Action Support (INFORMAS)</a> | <p>Priority Area A: Achieving a balanced diet for people and planet.</p> <p><b>Objectives</b></p> <p>Analysis of the policy framework that influences nutrition at the population level.</p> | <p>Capture of policy frameworks, measures and regulations that have an impact on the nutrition environment and thus on NCDs.</p> <p>Research on EU and national policies well as their potential to positively influence the food environment</p>                                                                                                                                                                                                                                                                                                                                                                 | <p>Policy recommendation<br/>Research on government policies</p>                                                                                                                                                                         | <p>Decision-makers,<br/>Policymakers</p>                          |

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| Food Environment Policy Index (Food-EPI)                   |                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                             |                                                                                                                                                             |
| <a href="#">European public health association (EUPHA)</a> | <p>Priority Area A: Achieving a balanced diet for people and planet.</p> <p><b>Objectives:</b></p> <p>Plant-based diets to shift food and lifestyle patterns.</p> <p>Call for a new Research &amp; Innovation agenda to address NCD's</p> | <p>EUPHA recognizes the lack of guidelines and policy action that consider both sustainable aspects and healthy nutrition in Europe as a major challenge. They focus on the need to improve the quality of diets and reduce damaging environmental impacts by increasing the consumption of more plant-based diets. To achieve this, EUPHA advocates for a new research agenda for Europe in the field of sustainable food systems.</p> <p>EUPHA will</p> <ul style="list-style-type: none"> <li>○ facilitate and promote the engagement of the European public health community in processes related to sustainable healthy nutrition.</li> <li>○ advocate for the integration of sustainable and healthy diets into public food services.</li> <li>○ share lessons learned concerning food and nutrition policies for the promotion of healthy and sustainable diets in Europe.</li> </ul> <p>Dual objectives of tackling the present burden of diet-related non-communicable diseases with future priorities for public and planetary health.</p> <p>Policy Action plan in Food System is to link population health, healthy nutrition, and sustainability</p> | <p>Informing policy agendas to prioritize and include healthy nutrition.</p> <p>Set of policy implementation and recommendation regarding the nexus health, food, environment</p> <p>Knowledge transfer</p> | <p>Policymakers and Nutritionists in fields of health and nutrition, agriculture, food safety, education, consumer affairs and environmental protection</p> |
| <a href="#">BEUC (European Consumer Organisation)</a>      | <p>Priority Area A: Achieving a balanced diet for people and planet</p> <p><b>Objective:</b></p> <p>Consumer protection</p>                                                                                                               | <p>BEUC advocates for the rights and interests of consumers, particularly in food safety and health.</p> <ul style="list-style-type: none"> <li>○ Ensure food sold to consumers is safe and sustainable.</li> <li>○ Facilitate informed and healthy choices by consumers, including vulnerable groups.</li> <li>○ Facilitate informed and healthy choices by consumers, including vulnerable groups.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Policy & regulation advice                                                                                                                                                                                  | Policymakers                                                                                                                                                |
| <a href="#">EuroHealthNet</a>                              | <p>Priority Area A: Achieving a balanced diet for people and planet.</p> <p>Sustainable transition of the European food system towards a healthier diet</p>                                                                               | <p>EuroHealthNet aims to reduce health inequalities between and within EU countries and create healthier communities.</p> <ul style="list-style-type: none"> <li>○ Support to build sustainable and inclusive healthier communities across Europe.</li> </ul> <p>With their program FEAST 2030 they support:</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <p>R&amp;I and policy interventions</p> <p>Community-based solutions</p>                                                                                                                                    | <p>R&amp;I</p> <p>Policymakers</p>                                                                                                                          |

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|                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | <ul style="list-style-type: none"> <li>○ prioritizes healthy diets through sustainable food systems, aligning with the EU's "Farm to Fork" strategy and One Health approaches to meet climate change target.</li> <li>○ bring together different disciplines across the food system and address behavioural dimensions of food actors.</li> <li>○ The goal is to co-create novel, practical, and scalable solutions for healthier and more sustainably produced diets.</li> <li>○ prioritizes the needs of vulnerable groups and those facing health inequalities to ensure a just and equitable transition towards sustainable food systems.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                    |
| <a href="#">International Food Policy Research Institute (IFPRI)</a>       | <p>Priority Area A: Achieving a balanced diet for people and planet.</p> <p>Priority Area C: Increase and retain the nutrient density of food.</p> <p><b>Objective:</b><br/>Research-based policy solutions</p>                                                                                                                                                                                                                                                         | <p>Multidisciplinary approach to reshape the food system.</p> <ul style="list-style-type: none"> <li>○ Fostering Climate-Resilient and Sustainable Food Supply</li> <li>○ Promoting Healthy Diets and Nutrition for All</li> <li>○ Building Inclusive and Efficient Markets, Trade Systems, and Food Industry</li> <li>○ Transforming Agricultural and Rural Economies</li> <li>○ Strengthening Institutions and Governance</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | R&I and policy advice                                                                                                                                                                                                                                                                                                                                                                                                                        | <p>Policymakers, Research and innovation bodies</p>                                |
| <a href="#">World Business Council for Sustainable Development (WBCSD)</a> | <p>Priority Area A: Achieving a balanced diet for people and planet</p> <p>Priority Area B: Diversification of protein sources</p> <p>Priority Area C: Increase and retain the nutrient density of food.</p> <p><b>Objectives:</b></p> <p>Business actions for protein transformation</p> <p>Set out clear transformational targets.</p> <p>Encourage diversification to include a wider range of sustainable protein sources.</p> <p>Tap 'unusual' protein sources</p> | <p>Organization of businesses working together to accelerate the transition to a sustainable world. WBCSD promotes sustainable and responsible practices in the food and agriculture industry and working with businesses to develop solutions that support healthy diets while also reducing the environmental impact of food production.</p> <p>They recognize that the animal protein sector is a significant contributor to climate change and land use change.</p> <p>WBCSD supports to:</p> <ul style="list-style-type: none"> <li>○ Innovate the engagement between business and science.</li> <li>○ Quantify the business ambition elements to achieve a global protein transformation.</li> <li>○ Demonstrate how the industry can accelerate the protein transition between now and 2030.</li> <li>○ Calls for action on business protein transformation.</li> </ul> <p>Solutions are identified through a business dialogue and submit:</p> <ul style="list-style-type: none"> <li>○ Quantified ambition</li> <li>○ Recommended government action to achieve the ambition by 2030.</li> <li>○ Dietary Shifts (Consumer Demand, communicate sustainable diets, engage with retailers, innovative products, revaluing the perception of soy)</li> </ul> | <p>collaboration network of companies to support healthy diets.</p> <p>National dietary guidelines</p> <p>Financial incentives – 'True Cost' of food</p> <p>Advocate public procurement practices that align with healthy sustainable diets. Develop public procurement requirements.</p> <p>Educate consumer.</p> <ul style="list-style-type: none"> <li>○ Responsible advertising</li> <li>○ Build a publicly accessible global</li> </ul> | <p>Actors across the food system</p> <p>Particularly: Businesses Policy makers</p> |

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|                      |                                              | <p>Solution areas are:</p> <ul style="list-style-type: none"> <li>○ Crop productivity</li> <li>○ Livestock productivity (improve farming practices, improve animal breeding, improve basic feed quality, reduce inclusion of protein meals in feed to reduce, Source feed only from production with limited environment impact)</li> <li>○ Circular feed from insects</li> </ul> <p><b>FReSH – Internal project</b> to develop business models and solutions to foster the potential of companies to increase health and sustainability in the food sectors.</p> <ul style="list-style-type: none"> <li>○ Support companies in making their portfolio healthier and more sustainable</li> <li>○ Building shared knowledge on best practice related to behaviour change intervention, contributing to global narratives</li> <li>○ optimize the overall nutrition quality, sustainability, affordability and accessibility of foods in all food systems through the development of tools, sharing of best practices, and collective action.</li> <li>○ True cost of Food</li> </ul> <p>The aim is to develop new business models and to ensure all players along the food value chains align their efforts to ensure everyone has access to nutritious and affordable food</p> <p>The goal is to</p> <ul style="list-style-type: none"> <li>○ optimize the overall nutrition quality, sustainability, affordability and accessibility of foods in all food systems through the development of tools, sharing of best practices, and collective action.</li> <li>○ nudge consumers to choose healthier, more sustainable foods more often by considering multiple food choice drivers including access to more information about a product, personal preference, social pressures, convenience, and affordability</li> <li>○ building shared knowledge on best practice related to behaviour change intervention, contributing to global narratives, and developing principles on topics such as environmental and nutritional labeling</li> </ul> <p>FReSH is a unique coalition of leading companies across the value chain and beyond, which are collaborating on a pre-competitive basis to support healthy people on a healthy planet.</p> <ul style="list-style-type: none"> <li>○ Business initiatives to develop action-oriented solutions delivering healthy and sustainable diets to all</li> </ul> | <ul style="list-style-type: none"> <li>○ knowledge repository.</li> <li>○ Use enhanced transparency to support consumers</li> </ul> |              |

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| <u>EIC Transition and Accelerator</u>                                                         | <p>Priority Area A: Achieving a balanced diet for people and planet</p> <p>Priority Area B: Diversification of protein sources</p> <p>Priority Area C: Increase and retain the nutrient density of food.</p> <p><b>Objectives:</b></p> <p>Support &amp; investment program for start-ups and businesses</p> | <p>The EIC aims at identifying and supporting breakthrough technologies and game changing innovations with the potential to scale up internationally and become market leaders.</p> <ul style="list-style-type: none"> <li>○ development and scaling up of start-ups and small and medium-sized enterprises</li> </ul> <p>EIC intends to push results to higher Technology Readiness Levels (TRL)<br/>Supporting impact-oriented solutions (over 90% address SDGs). This KPI will be addressed in particular through the EIC Accelerator and EIC Transition calls.</p> <p>Three main funding schemes:</p> <ol style="list-style-type: none"> <li>1. EIC Pathfinder (develop the scientific basis) <ol style="list-style-type: none"> <li>a. high-risk/high-gain research and development <ol style="list-style-type: none"> <li>i. promising high tech SME's</li> </ol> </li> </ol> </li> <li>2. Pathfinder Challenge: <ol style="list-style-type: none"> <li>a. Nitrogen losses through agricultural practices</li> <li>b. Minimizing the impact on soil and water</li> <li>c. Energy, industrial, agricultural and livestock sectors</li> <li>d. Capture or recovery of CO2 and N species, storage and their conversion into value added products.</li> </ol> </li> <li>3. EIC Transition (validate technologies and develop business plans) <ol style="list-style-type: none"> <li>a. mature both the technology and market readiness.</li> <li>b. EIC Transition challenges don't include healthy food, nutrition and neither NCD's.</li> </ol> </li> <li>4. EIC Accelerator (support companies, innovators to market &amp; scale up) <ol style="list-style-type: none"> <li>a. Scale up high impact innovations with the potential to create new markets or disrupt markets.</li> <li>b. Investment 7-10 years</li> </ol> </li> <li>5. EIC Accelerator scopes and specific objectives <ol style="list-style-type: none"> <li>a. Strategic healthcare technologies (RNA based therapies)</li> <li>b. Circular approaches to critical raw materials &amp; sustainable innovative approaches</li> <li>c. Climate neutrality in the land use</li> </ol> </li> </ol> <p>EIT Accelerator is framed around technological innovations</p> | Funding and management advice, coaching, monitoring<br>Network building                                 | SME and Start-ups                |
| <u>EU school fruit, vegetables and milk scheme – launched by the EC in the context of CAP</u> | <p>Priority Area A: Achieving a balanced diet for people and planet</p> <p>Priority Area B: Diversification of protein sources</p> <p><b>Objective:</b></p> <p>Support a diverse diet in schools &amp;<br/>Educate about healthy diets</p>                                                                  | <p>Unhealthy diets, together with low physical activity, result in obesity. This is why the EU takes action to encourage children to follow a healthy diet and lifestyle.</p> <p>The scheme supports the distribution of fruit, vegetables, milk and certain milk products to schoolchildren, from nursery to secondary school. Seasonality, variety, availability, health and environmental aspects underpin the choice of products.</p> <ul style="list-style-type: none"> <li>○ The project is financed with €250 million per school year</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Financing educational measures<br>Reconnect children to agriculture and teach them about healthy eating | Schools and Canteens<br>Students |

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|                                                                                            |                                                                                                                                                                                                            | <p>The scheme also supports educational measures. This can include lessons but can also help fund farm visits, school gardens, tasting and cooking workshops, theme days and games.</p> <p>The objective is to reconnect children to agriculture and teach them about healthy eating habits.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                          |                                                                               |
| <a href="#"><u>SchoolFood4Change - EU-funded project by ICLEI 43 European Partners</u></a> | <p>Priority Area A: Achieving a balanced diet for people and planet.</p> <p><b>Objective:</b><br/>Advocate for healthy and diverse food in public procurement<br/>Planetary Health Diets &amp; Cooking</p> | <p>Motivate, support and enable schools to provide meals that are innovative, healthy, environmentally friendly and reflect local identity. Advocate more vegetables, lentils, nuts, diversity, education and inclusion in public school procurement.</p> <ul style="list-style-type: none"> <li>Approach in conjunction with changing school menus to establish a sustainable food culture in an around schools.</li> </ul> <p>The vision is to spread a new food culture from the plates in school canteens to the plates in families, workplaces and all of society.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | <p>Knowledge transfer &amp; policy recommendations</p> <p>Guidelines for schools and cities/ regions</p> | <p>National &amp; Local Governments<br/>Canteens<br/>Schools<br/>Students</p> |
| <a href="#"><u>NCD Alliance</u></a>                                                        | <p>Priority Area A: Achieving a balanced diet for people and planet.</p> <p><b>Objective:</b><br/><br/>Network building to tackle NCDs</p>                                                                 | <p>NCD Alliance’s mission is to be a powerful, unified voice for action on NCDs and to work with partners across the world to reduce the impact of NCDs. The Alliance is focused on promoting policies and initiatives aimed at preventing and controlling NCDs and advocating for increased investment in NCD-related health systems and services.</p> <ul style="list-style-type: none"> <li>Unite and strengthen the civil society network to stimulate collaborative advocacy, action and accountability for NCD prevention.</li> </ul> <p>NCD Alliance produces, and analysis policy issues and works with partners to translate knowledge &amp; policy into action.</p> <ul style="list-style-type: none"> <li>Helps to ensure that evidence-based policies are implemented.</li> <li>With global NCD commitments, targets and plans in place, governments need to focus attention on how they will be accountable for the commitments made.</li> </ul> <p>NCD Alliance supports school feeding programmes, because schools provide compelling entry points to governments to address malnutrition in all its forms. Recommendations and case studies according to the following action sets:</p> <ul style="list-style-type: none"> <li>Create an enabling environment for effective action.</li> <li>Actions for sustainable food systems promoting healthy diets. <ul style="list-style-type: none"> <li>Gradual reduction of saturated fat, sugars and salt/sodium and trans-fat</li> <li>Improve nutrient content of foods.</li> <li>regulatory and voluntary instruments</li> </ul> </li> <li>Actions in international trade and investment</li> <li>Actions for nutrition education and information</li> <li>Actions to promote, protect and support breastfeeding.</li> </ul> | <p>Policy recommendations and guidelines</p> <p>Network building</p>                                     | <p>Policymakers, Advisory bodies, Children, Students, Consumers</p>           |

| Strategy Paper Title                                                | Main objective & reference to Priority Areas                                                                                                                                                                                                                                                                                                  | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Instrument                                                                          | Target Group                                                                       |
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| <a href="#">Food for Live - European Technology Platforms (ETP)</a> | <p>Priority Area A: Achieving a balanced diet for people and planet.</p> <p>Priority Area C: Increase and retain the nutrient density of food.</p> <p><b>Objective:</b></p> <p>Outline a research and innovation agenda.<br/>Innovation &amp; technology platform for the EU food industry to mobilise stakeholder and deliver solutions.</p> | <p>Increase the innovation power and impact of the European food industry to the benefit of a sustainable society.</p> <ul style="list-style-type: none"> <li>Deliver a research strategy and ensure a collaborative approach in the food industry.</li> </ul> <p>The mission:</p> <ul style="list-style-type: none"> <li>A sustainable food supply, including food processing, new technologies, and consumer acceptance.</li> <li>The prevention of the rise in non-communicable diseases, focusing on nutrition and behaviour changes</li> <li>Central here is to identify what people value in foods and food-related behaviour in different cultures in Europe</li> </ul> <p>Focus on consumer-oriented food innovation.<br/>R&amp;I in the food sector would therefore benefit from a more holistic, or 'systemic' approach, linking all elements and levels of the food system.</p> <ul style="list-style-type: none"> <li>Private and public funding (2.5 million public funding for NFTP's &amp; 690 million for agr-food industry research)</li> </ul> <p>Priorities regarding Healthy diet – towards less refined, more natural food ingredients</p> <ul style="list-style-type: none"> <li>new raw materials and alternative protein sources for food</li> <li>develop new methods to produce minimally processed functional ingredients.</li> <li>Create synergies between Start-ups and SMEs</li> <li>Enable Innovation for SMEs</li> </ul> <p>Transfer Enabling Solution to SME</p> | Supporting the R&I agenda,<br>Policy recommendations                                | <p>All actors in the food industry</p> <p>Particularly:<br/>SMEs and start-ups</p> |
| <a href="#">EFAD (European Federation of Dietitians)</a>            | <p>Priority Area A: Achieving a balanced diet for people and planet.</p> <p><b>Objectives:</b></p> <p>Primary goal is to improve nutritional health and promote sustainable diets in Europe.<br/>Developing the role that dietitians have in reducing inequalities and improving nutritional health in Europe.</p>                            | <p>EFAD is an advocacy and professional body that represents dietitians and nutritionists in Europe. The organization's mission is to promote optimal health and well-being for all Europeans through the development and promotion of evidence-based nutrition policies, strategies, and practices. By working in collaboration with the relevant stakeholders, EFAD is able to bring its expertise in the area of nutrition and dietetics to the mission of promoting healthier food choices and improving overall health outcomes. Through its advocacy and professional development initiatives, EFAD shapes policies, promote best practices, and drive the implementation of evidence-based nutrition strategies at the national and European levels.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | <p>Policy recommendations</p> <p>Education and network building with dietitians</p> | <p>Dietic professionals</p> <p>Consumer Policymakers</p>                           |

| Strategy Paper Title                                                             | Main objective & reference to Priority Areas                                                                                                                                                                                                                                                                                      | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Instrument                                     | Target Group                                                            |
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|                                                                                  |                                                                                                                                                                                                                                                                                                                                   | <p>EFADs wants to leverage the role of registered Dietitians to positively impact the nutritional health of clients, patients and the wider community.</p> <ul style="list-style-type: none"> <li>Facilitate a community of European dietitians; connecting dietitians with their colleagues in Europe to discuss and improve dietetic practice by learning from each other.</li> <li>Exchange knowledge between member states</li> <li>Identify, contact and bring together all the Associations of Dietitians throughout the WHO European Region</li> <li>Strategic partnerships are established.</li> <li>changes to health policy and practice to improve nutritional health and sustainable diets in Europe.</li> <li>organisation that shares evidence-based information on dietetic practice and standards.</li> <li>Support in the development of dietary frameworks</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                |                                                                         |
| <a href="#">The Food, Agriculture, Biodiversity, Land-Use and Energy (FABLE)</a> | <p>Priority Area C: Increase and retain the nutrient density of food.</p> <p>Priority Area B: Diversification of protein sources</p> <p><b>Objectives:</b><br/>Healthier diets and its effect on the land use and policy design</p> <p>Environmental and agricultural impacts of dietary shifts at global and national scales</p> | <p>FABLE aims to promote s</p> <ul style="list-style-type: none"> <li>sustainable land-use practices</li> <li>enhance biodiversity.</li> <li>ensure secure, nutritious, and accessible food for all.</li> </ul> <p>The organization works with a diverse range of stakeholders including farmers, policymakers, researchers, and the private sector to drive transformational change in the food and agriculture sector, in line with the principles of the One Health concept.</p> <ul style="list-style-type: none"> <li>Thus, they contribute to the mission by promoting healthier food through healthier lives.</li> <li>advancing sustainable food systems that support healthy diets and reduce health inequalities.</li> </ul> <p>Transition towards healthier diets</p> <ul style="list-style-type: none"> <li>Connect the dietary shift to the potential effects on the land use food value chains and trade patterns as well as livelihoods of rural and farming communities.</li> <li>Dietary Priority Area is modelled and its implications for env. protection and land use change</li> <li>transition towards healthier diets, farmers and rural communities need support to use their land in new.</li> <li>Provide policy recommendations for the respective countries, short-term policies are aligned with long term objectives.</li> <li>Support the development of a common vision.</li> <li>The FABLE Consortium builds consensus on quantitative targets that guide the development of sustainable Priority Areas</li> </ul> <p>Building coherent policy approach to food and land use systems</p> | Agricultural policy advice, Scenario modelling | <p>National Authorities, Policymakers,</p> <p>Agricultural Networks</p> |

| Strategy Paper Title                                                                                | Main objective & reference to Priority Areas                                                                                                                                                                                                                                | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Instrument                                                                                                             | Target Group                                                                                                                                             |
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| <a href="#">Future Food institute</a>                                                               | <p>Priority Area A: Achieving a balanced diet for people and planet.</p> <p>Priority Area C: Increase and retain the nutrient density of food.</p> <p><b>Objective:</b><br/>Research and Innovation support,<br/>Community building,<br/>Education, Business Consulting</p> | <p>Future Food Institute aims to make a positive change to sustainably improve life on Earth, through education and innovation in the global food systems.</p> <ul style="list-style-type: none"> <li>○ Connect stakeholders by facilitating global actions.</li> <li>○ Transform food systems through alliances with government and industry.</li> </ul> <p>Support R&amp;I to build and execute innovation strategies centered around sustainability.</p> <p>Joint solution development for</p> <ul style="list-style-type: none"> <li>○ Plant-forward product development</li> <li>○ Adoption of climate friendly ingredients</li> <li>○ Nutrition accessibility</li> </ul> <p>Reformulation of food</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <p>Provide services to develop sustainable solutions for a healthier diet in companies.</p> <p>Business consulting</p> | Enterprises                                                                                                                                              |
| <a href="#">EU platform for diet, physical activity and health</a>                                  | <p>Priority Area A: Achieving a balanced diet for people and planet.</p> <p><b>Objective:</b><br/>Encourage healthier nutrition patterns</p>                                                                                                                                | <p>The platform provides a space for stakeholders to share knowledge and exchange ideas on diet, physical activity, and health, and to coordinate efforts towards promoting healthier lifestyles and reducing non-communicable diseases.</p> <p>The platform helps to bridge the gap between science, policy, and practice, and enables the development of evidence-based policies and practices.</p> <ul style="list-style-type: none"> <li>○ bringing together a wide range of stakeholders, including governments, public health organizations, food and drink companies, consumer organizations, and health experts</li> <li>○ the platform drives collaboration and promote coordinated action towards healthier food and lifestyles in Europe.</li> </ul> <p>Members have agreed to share with each other their action plans and aiming to support national government in:</p> <ul style="list-style-type: none"> <li>○ Reducing the intake of salt, saturated fat, trans fat and added sugars.</li> <li>○ Increasing the consumption of fruit and vegetables.</li> <li>○ Reducing the exposure to and impact on children of marketing of foods.</li> <li>○ Increasing regular physical activity and reducing sedentary behaviour.</li> <li>○ Increasing the rates of exclusive and continued breastfeeding; and</li> </ul> <p>Reducing diet and physical activity related inequalities.</p> | Voluntary commitments, Multi-stakeholder Partnerships, Facilitation stakeholder communication                          | <p>All actors across in the food sectors</p> <p>Food business operators<br/>Consumer organisation<br/>Public health NGOs<br/>Scientific associations</p> |
| <a href="#">Collaboration for healthier lives Coalition (CHL) – launched by Consumer Good Forum</a> | <p>Priority Area A: Achieving a balanced diet for people and planet</p> <p><b>Objective:</b><br/>Collaborative action to make it easier for consumers to adopt healthier lifestyles</p>                                                                                     | <p>The Consumer Goods Forum (CGF) brings consumer goods retailers and manufacturers together globally to help collaborate, with other key stakeholders, to secure consumer trust and drive positive change</p> <p>Collaboration for healthier lives Coalition (CHL)</p> <ul style="list-style-type: none"> <li>○ Empowers healthy consumers globally through in-store and online actions.</li> <li>○ The commitment is to help people make healthier decisions every day in every community around the world.</li> <li>○ Enable healthy workforces by implementing Employee Health &amp; Wellbeing program.</li> </ul> <p>Build upon digital innovations and data sharing to enable new business models</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <p>Networking</p> <p>Nutritional guidelines and recommendations</p>                                                    | Businesses and Consumers                                                                                                                                 |

| Strategy Paper Title                                                                                                                                                                                                                                 | Main objective & reference to Priority Areas                                                                                                                                                                                                                                                | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Instrument                                                                            | Target Group                                                                    |
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| <a href="#">Demand Generation Alliance – launched by GAIN, WBCSD Global Business School Network (GBSN)</a>                                                                                                                                           | <p>Priority Area A: Achieving a balanced diet for people and planet.</p> <p><b>Objective:</b></p> <p>Shift societal and cultural preferences regarding food to healthier diets</p>                                                                                                          | <p>Society and culture profoundly impact what we eat. DGA leverages these society-wide, socio-cultural drivers to unlock downstream interventions to transform demand for nutritious and sustainable food.</p> <p>The shift in mindset and preferences will come through coordinated, collaborative action that enables and shapes consumer demand.</p> <p>It is based on three Pillars:</p> <ul style="list-style-type: none"> <li>○ Build knowledge (support decision making and build awareness on social cultural action)</li> <li>○ Strengthen Collaborations</li> <li>○ Enable Action (address consumer food preferences via social and cultural strategies)</li> </ul> <p>Support consumer education, awareness and inform choices.</p> <ul style="list-style-type: none"> <li>○ Labelling</li> <li>○ Food based dietary guidelines.</li> </ul> <p>Improve purchasing power.</p> <ul style="list-style-type: none"> <li>○ Cash transfer programmes</li> <li>○ Food banks and vouchers</li> </ul> <p>Product marketing</p>                                  | Policy recommendations, responsible marketing, knowledge transfer, food affordability | All actors across the food chain<br>Consumers                                   |
| <a href="#">International Food Beverage Alliance (ifba)</a> -<br>Multistakeholder Partnership: <ul style="list-style-type: none"> <li>○ PepsiCo</li> <li>○ Ferrero</li> <li>○ Bimbo</li> <li>○ Kellog's</li> <li>○ Mars</li> <li>○ Nestle</li> </ul> | <p>Priority Area A: Achieving a balanced diet for people and planet.</p> <p>Priority Area C: Increase and retain the nutrient density of food.</p> <p><b>Objectives:</b></p> <p>Product formulation<br/>Nutrition information<br/>Responsible Marketing<br/>Healthy, sustainable living</p> | <p>The mission is to empower consumers to eat balanced diets and live healthier lives, in support of the World Health Organization's efforts to improve global public health. The objectives are based on cooperative voluntary commitments.</p> <p>Three main areas:</p> <p>Product formulation</p> <ul style="list-style-type: none"> <li>○ formulate and develop products with less fat, sugar, calories or salt; eliminate industrially produced trans-fats from product portfolios; increase ingredients considered beneficial for good health, such as fibre, whole grains, fruits, vegetables and low-fat dairy.</li> </ul> <p>Nutrition formulation:</p> <ul style="list-style-type: none"> <li>○ provide consumers with practical health and nutrition information <ul style="list-style-type: none"> <li>○ e.g. on pack labelling</li> <li>○ social media apps</li> <li>○ help lines</li> </ul> </li> </ul> <p>Responsible Marketing<br/>provides minimum criteria for advertising and marketing communications directed to children under 13 years</p> | Voluntary commitments, stakeholder engagement, Research & innovation                  | <p>Leading companies in the food sectors</p> <p>Beneficiaries are consumers</p> |
| <a href="#">DG Sante -European Commission</a>                                                                                                                                                                                                        | <p>Priority Area A: Achieving a balanced diet for people and planet</p> <p>Priority Area B: Diversification of protein sources</p>                                                                                                                                                          | <p>The mission is to protect the citizens' health and making sure their food is safe. This is achieved by monitoring, listening, and taking actions.</p> <p>Policies are determined based on consultations in which all parties have their say.</p> <p>They propose laws and support project in the areas where EU actions are needed</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Policies, Laws and regulation                                                         | Food Sector                                                                     |

| Strategy Paper Title                                                    | Main objective & reference to Priority Areas                                                                                                                                                                                                                            | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Instrument                                                                                                                | Target Group                                                     |
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|                                                                         | <p>Priority Area C: Increase and retain the nutrient density of food.</p> <p><b>Objective:</b></p> <p>Responsible for EU policy and laws on food safety and health</p>                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                           |                                                                  |
| <a href="#">European Vegetarian Union</a>                               | <p>Priority Area A: Achieving a balanced diet for people and planet.</p> <p>Priority Area B: Diversification of protein sources</p> <p>Priority Area C: Increase and retain the nutrient density of food.</p> <p><b>Objectives</b></p> <p>Promote plant-based diets</p> | <p>European Vegetarian Union raises awareness about the benefits of a plant-based diet. It aims to support and connect national vegetarian organizations, encourage ethical and ecological considerations in food choices, and provide information and resources to help individuals transition to a vegetarian or vegan lifestyle. The EVU also works to promote vegetarian options in public institutions, restaurants, and food industry, and to influence public policies to better reflect the needs of vegetarians and vegans</p> <p>The approach is based on three pillars.</p> <ol style="list-style-type: none"> <li>1. Utilise the potential of plant-based food</li> <li>2. Facilitate regulatory framework for dietary change</li> <li>3. Use CAP to Ensure sustainable food production</li> </ol>                                                                                                                            | Governance and policy recommendation regarding shortcomings in policy plan or legal framework according to their approach | Polymakers & Consumers                                           |
| <a href="#">Food Innovation Hubs – launched by World economic forum</a> | <p>Priority Area A: Achieving a balanced diet for people and planet.</p> <p>Priority Area C: Increase and retain the nutrient density of food.</p> <p><b>Objective:</b></p> <p>Foster partnerships and networks to unlock innovation</p>                                | <p>The Food Innovation Hub is a network of innovation and collaboration opportunities for food sector stakeholders.</p> <ul style="list-style-type: none"> <li>○ By bringing together experts from diverse backgrounds it aims to drive innovation in the food industry and promote the development of new, sustainable and healthy food products.</li> <li>○ They also provide a platform for the exchange of ideas, knowledge, and best practices, and offer support for start-ups and SMEs in the food sector.</li> <li>○ Foster and cultivate food systems innovation</li> <li>○ Support delivery and adoption of innovations at scale</li> <li>○ Develop a community of practice to share learnings and capacity building</li> <li>○ Applying a multistakeholder approach</li> <li>○ Locally driven innovation which are aligned to regional and nation goals</li> <li>○ Catalysing sustainable and inclusive investments</li> </ul> | Support schemes for companies                                                                                             | Food sectors stakeholder<br>Particularly: Start-ups & businesses |
| <a href="#">Innovation Campus Food</a>                                  | <p>Priority Area A: Achieving a balanced diet for people and planet</p> <p>Priority Area C: Increase and retain the nutrient density of food</p> <p><b>Objective:</b></p>                                                                                               | <p>Start-ups and incumbents come together to accelerate much-needed industry and business transformation regarding the food system</p> <p>By cooperating with start-ups, new technologies, innovative business models and future markets are tested and implemented for strategic corporate development.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Innovation support service                                                                                                | Start-ups & incumbent companies                                  |

| Strategy Paper Title                       | Main objective & reference to Priority Areas                                                                                                                                                                                                                                                                    | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Instrument                                                                                                                                                                                                                | Target Group                                                                        |
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|                                            | Support and provision of an Innovation platform                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                           |                                                                                     |
| <a href="#">The Rockefeller Foundation</a> | <p>Priority Area A: Achieving a balanced diet for people and planet</p> <p>Priority Area B: Diversification of protein sources</p> <p>Priority Area C: Increase and retain the nutrient density of food</p> <p><b>Objective:</b></p> <p>Transformational change of the food system &amp; True Cost approach</p> | <p>The Rockefeller Foundation works to advance the transformation of the food system to promote greater health and sustainability. It invests in initiatives that promote sustainable and equitable food production, improve access to nutritious food, and address the root causes of food insecurity and diet-related diseases. By working with partners across the food system, the Foundation aims to create a food system that is healthy for both people and the planet.</p> <p>Expand and modernize nutrition safety nets and better align government food procurement with a true cost approach.</p> <p>Methodology to capture the true price of food</p> <ul style="list-style-type: none"> <li>○ identified five areas impacted by food production and consumption: Environment, Biodiversity, Livelihoods, Economy, and Human Health</li> <li>○ Health costs are a significant driver</li> <li>○ Massive opportunities to invest in improved nutrition and health food access</li> <li>○ Antimicrobial resistance</li> <li>○ Improves animal welfare</li> <li>○ Decreasing animal protein consumption</li> </ul> | Policy recommendation, provides grants to support organizations, initiatives, and projects that align with its mission and strategy, partnership building, knowledge creation, research and innovation, capacity building | All actors in the food industry                                                     |
| <a href="#">Copa Cogeca</a>                | <p>Priority Area C: Increase and retain the nutrient density of food</p> <p><b>Objectives</b></p> <p>Represent European farmers and agri-food cooperatives, Improve nutrient content, density of food</p>                                                                                                       | <p>Represents the general interest of European agri-food, forestry and fishery cooperatives within the context of the EU institutions, contribution to European decision making.</p> <ul style="list-style-type: none"> <li>○ Promote innovative solutions to create added value for farmer-members, society, the environment and consumers.</li> <li>○ Represent European farmers in a combined effort with its members in order to promote the best interests of the sector among EU institutions and other relevant stakeholders.</li> <li>○ Promote the use of front of pack nutrition labelling</li> </ul> <p>Encourage the provision of nutritional information for consumer</p>                                                                                                                                                                                                                                                                                                                                                                                                                                      | Agro cooperatives/ farmer network<br>Recommendations for the European Union<br>Aligning policies with farmer needs                                                                                                        | Farmers, Agri-food cooperatives                                                     |
| <a href="#">Sight and Life</a>             | <p>Priority Area A: Achieving a balanced diet for people and planet</p> <p>Priority Area C: Increase and retain the nutrient density of food</p> <p><b>Objective:</b></p>                                                                                                                                       | <p>The mission to end malnutrition in women and children through evidenced-based nutrition innovations</p> <ul style="list-style-type: none"> <li>○ promoting healthier food as they work towards reducing malnutrition and promoting food security by providing scientific support and improving access to micronutrient-rich foods</li> <li>○ Catalyse science-based solutions</li> <li>○ Innovate in nutrition towards eradicating malnutrition in women and their children</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Delivering nutrition innovations,<br>Policy recommendations                                                                                                                                                               | <p>Decision makers &amp; actors across the food chain</p> <p>Children and Women</p> |

| Strategy Paper Title                                | Main objective & reference to Priority Areas                                                                                                                                                                                | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Instrument                                                                                                                    | Target Group                                |
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|                                                     | Make healthier diets more affordable, in particular in countries with high levels of malnutrition                                                                                                                           | <ul style="list-style-type: none"> <li>Translating nutrition science for informed, effective decisions</li> </ul> Identifying knowledge gaps in global nutrition to better understand the challenges we must tackle                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                               |                                             |
| <a href="#">Europe Environmental Bureau</a>         | Priority Area C: Increase and retain the nutrient density of food.<br><br><b>Objective:</b><br><br>Healthy planet where people and nature thrive together                                                                   | EEB advocates for progressive policies to create a better environment in the European Union <ul style="list-style-type: none"> <li>Tackles Europe's most pressing environmental problems, EEB's focus is on the EU and its decision-making processes</li> <li>Promote Agroecology, advocate for subsidies that support farmers to produce healthy food while taking care of the environment and climate</li> <li>affordable access to healthy, sustainable and desirable food it is important to rethink the underlying policies.</li> </ul>                                                                  | Policy advice in the European Union                                                                                           | Farmers & Consumer                          |
| <a href="#">True Animal Protein Price Coalition</a> | Priority Area A: Achieving a balanced diet for people and planet.<br><br>Priority Area B: Diversification of protein sources.<br><br><b>Objective</b><br><br>Lower consumption of meat and dairy by introducing fair prices | Coalition of food companies, health, farmer organizations, animal welfare and environmental organization <ul style="list-style-type: none"> <li>Paying the true price of meat and dairy for better health, environment, animal welfare and social justice</li> <li>Designing policy measures to shift towards more vegetables proteins consumption</li> <li>Revenues of higher prices can be used to make agriculture more sustainable</li> <li>Reduce the price of vegetables, fruits and <b>meat alternatives</b>.</li> </ul> Promoting a flexitarian diet                                                  | Paying the true price of meat and dairy<br><br>Designing policy measures to shift towards more vegetable proteins consumption | Policymakers & Actors across the food chain |
| <a href="#">The Global Bean Project</a>             | Priority Area B: Diversification of protein sources.<br><br><b>Objectives</b><br><br>Increase public knowledge of legumes                                                                                                   | Network of actors from civil society, enterprises, science, education and public institutions <ul style="list-style-type: none"> <li>Share and showcase inspiring experiences and practical knowledge about legume cultivation and consumption</li> <li>Promoting the use and cultivation of legumes</li> <li>Legumes for biodiversity conservation and health, replace unsustainable imports of animal feed</li> </ul> Increase public knowledge and appreciation of the multiple environmental health benefits of legumes                                                                                   | Knowledge transfer                                                                                                            | Civil society & Enterprises                 |
| <a href="#">Smart Protein Project</a>               | Priority Area B: Diversification of protein sources<br><br><b>Objectives:</b><br><br>Facilitate the market uptake of alternative proteins                                                                                   | The main objective of the Smart Protein Project is to promote the development and uptake of alternative, more sustainable protein sources to replace animal-based proteins, in order to address issues related to health, environmental sustainability, and animal welfare.<br><br>Several objectives: <ul style="list-style-type: none"> <li>understand the suitability, profitability and potential yields of quinoa, fava beans, lentils and chickpeas grown across different regions of Europe</li> <li>produce fungal biomass</li> <li>validate and commercialize smart protein food products</li> </ul> | Research and Innovation                                                                                                       | All actors in the food sector & consumers   |

| Strategy Paper Title                           | Main objective & reference to Priority Areas                                                                                                                                                              | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Instrument                                                                                | Target Group                                                                     |
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|                                                |                                                                                                                                                                                                           | <ul style="list-style-type: none"> <li>addresses regulatory, food-safety, allergenicity and sustainability aspects</li> <li>assess the commercial feasibility of these new protein sources</li> </ul> investigate the consumer acceptance                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                                                           |                                                                                  |
| <a href="#">Donau Soja</a>                     | Priority Area B: Diversification of protein sources<br><br><b>Objectives:</b><br><br>Alternative Protein                                                                                                  | European, multi-stakeholder, not-for profit membership organisation supporting the European Protein Transition with a particular emphasis on sustainable European Non-GMO soya production <ul style="list-style-type: none"> <li>The case for a European Protein Transition: Addressing the Protein Challenge and delivering the Protein Transition requires a holistic approach. The system change needed can be regarded as a set of five pillars which are</li> <li>1. Sustainable and responsible imports</li> <li>2. Increased production of grain legumes in Europe</li> <li>3. Improved use of existing and new protein resources</li> <li>4. Increased efficiency of protein use</li> <li>5. Healthier and more sustainable diet</li> </ul> | Research & Innovation,<br>Knowledge Transfer<br>Standardization<br>Policy recommendations | Primary production<br>Policy makers                                              |
| <a href="#">IFOAM Organics Europe</a>          | Priority Area C: Increase and retain the nutrient density of food<br><br>Priority Area B: Diversification of protein sources<br><br><b>Objective:</b><br>Organic farming, nutrient content                | The vision for food and farming is of a fair, environmentally conscious, healthy, and caring system widely adopted in Europe <ul style="list-style-type: none"> <li>committed to achieving more than half of Europe's agricultural land managed according to organic principles of health, fairness, ecology, and care, providing fresh, seasonal, priced as well as minimally and carefully processed organic food to every European home, workplace and institution.</li> <li>Focus on organic farming nutrient content and minimal processed food</li> </ul> Policy support regarding organic farming, R&I                                                                                                                                       | Policy recommendation<br><br>Organic farming labelling                                    | Policymakers and Farmers                                                         |
| <a href="#">ProVeg</a>                         | Priority Area B: Diversification of protein sources<br><br>Priority Area C: Increase and retain the nutrient density of food<br><br><b>Objective:</b><br><br>Reduce animal livestock and replace products | The mission is to reduce the global consumption of animals by 50% by 2040. ProVeg is a food awareness organization working to transform the global food system by replacing animal-based products with plant-based and cultured alternatives <ul style="list-style-type: none"> <li>successfully collaborates with governments, public institutions, private companies, medical professionals and the public.</li> </ul>                                                                                                                                                                                                                                                                                                                            | Policy recommendation,<br>Knowledge transfer<br>Rising awareness                          | Decision-making entities, companies, investors, the media and the general public |
| <a href="#">NAHhaft – natürlich nachhaltig</a> | Priority Area A: Achieving a balanced diet for people and planet.<br><br>Priority Area C: Increase and retain the nutrient density of food.<br><br><b>Objective:</b>                                      | The main objective of the NAHhaft - natürlich nachhaltig (Naturally Sustainable) initiative is to promote sustainable and environmentally friendly food production, as well as to raise awareness about the importance of consuming healthy and natural foods. <ul style="list-style-type: none"> <li>transparent and (if possible) regional supply structures prevail and all people have easy access to sustainable and health-promoting food,</li> <li>all people gain the knowledge, awareness and competence to be able to self-determine sustainable and health-promoting nutrition.</li> </ul>                                                                                                                                               | Policy recommendations,<br>Network building                                               | Research, companies, politics and administration, Consumer, Food manufacturers   |

| Strategy Paper Title                                                        | Main objective & reference to Priority Areas                                                                                                                                                                                 | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Instrument                                                                                | Target Group                                                                             |
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|                                                                             | Healthy diet, nutritious and sustainable food                                                                                                                                                                                | <ul style="list-style-type: none"> <li>How to support sustainable food systems and advice organisations and politics with innovative concepts</li> <li>Achieve the vision with research projects, education programs, consulting services and networking activities.</li> </ul>                                                                                                                                                                                                                                                                                                                                                            |                                                                                           |                                                                                          |
| <a href="#">Agroecology Europe</a>                                          | <p>Priority Area A: Achieving a balanced diet for people and planet</p> <p>Priority Area C: Increase and retain the nutrient density of food</p> <p><b>Objective:</b></p> <p>Support the agroecology approach in Europe</p>  | <p>Agroecology Europe's main objective regarding healthier food is to promote agroecological farming practices as a means to produce healthy and nutritious food while also preserving the environment, promoting social and economic justice, and enhancing rural development.</p> <ul style="list-style-type: none"> <li>Analyse, design, develop and promote the transition towards agroecology-based farming and food systems.</li> <li>Support agroecological research, education and training; share and disseminate agroecological knowledge;</li> </ul> <p>promote agroecology in the farming and food sectors and in society.</p> | Knowledge transfer, Research and Innovation, Support to improve capacities in agroecology | NGOs<br>Farmers<br>Businesses<br>Governments                                             |
| <a href="#">Wageningen Food &amp; Biobased Research</a>                     | <p>Priority Area C: Increase and retain the nutrient density of food.</p> <p><b>Objectives:</b></p> <p>Research concerning nutrition food and biobased applications</p> <p>Reformulation from ingredient to consumer</p>     | <p>The main objective of Wageningen Food &amp; Biobased Research is to conduct scientific research to support the development of sustainable food systems, with a focus on improving the health and wellbeing of people, while ensuring environmental protection and resource efficiency.</p> <ul style="list-style-type: none"> <li>Reformulating products and recipes with less sugar.</li> <li>More efficient use of resources towards food waste reduction</li> <li>Value creation from agrifood side streams within the circular economy</li> </ul> <p>Improve consumer acceptance of food products containing less sugar</p>         | Research & Innovation                                                                     | Food manufacturers                                                                       |
| <a href="#">AZTI – Member of Basque Research &amp; Technology Alliance</a>  | <p>Priority Area A: Achieving a balanced diet for people and planet.</p> <p>Priority Area C: Increase and retain the nutrient density of food.</p> <p><b>Objective:</b></p> <p>Precision nutrition and personalised diet</p> | <p>Providing innovative solutions through scientific and technical research in areas related to the food industry and marine and coastal environments</p> <ul style="list-style-type: none"> <li>Accompanying businesses from the generation of innovation ideas to their transformation</li> <li>Precision nutrition is the base on which we innovate healthy products</li> <li>Determination of the nutritional requirements and based on this development of products</li> <li>Manufacturing processes, processing and preservation technologies</li> </ul> <p>Validation of new technologies</p>                                       | Research & Innovation                                                                     |                                                                                          |
| <a href="#">European Federation of Food Science and Technology (EFFoST)</a> | <p>Priority Area A: Achieving a balanced diet for people and planet</p> <p>Priority Area C: Increase and retain the nutrient density of food</p> <p><b>Objectives:</b></p>                                                   | <p>Promote scientific and technological innovation in the field of food science and technology, as well as to facilitate cooperation, communication and knowledge exchange among its members</p> <ul style="list-style-type: none"> <li>Provide a European platform for all food professionals for the enhancement of food science and technology</li> <li>Interact and form alliances to speed up the change</li> <li>Synergy building with actors across the food chain to create expertise and initiative at the local level</li> </ul>                                                                                                 | Research & Innovation, Knowledge transfer                                                 | <p>Civil society and organisations</p> <p>Governmental organisations (EC &amp; EFSA)</p> |

| Strategy Paper Title                                    | Main objective & reference to Priority Areas                                                                                                                                                                                                                      | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Instrument                                                                                                                                             | Target Group                                     |
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|                                                         | Research & Innovation for healthier food                                                                                                                                                                                                                          | <ul style="list-style-type: none"> <li>Facilitate access to food and nutrition information</li> </ul> Participates in many foods related EU Projects with the responsibility to promote and propagate the knowledge transfer in these projects                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                        |                                                  |
| <a href="#">European Public Health Alliance</a>         | <p>Priority Area A: Achieving a balanced diet for people and planet</p> <p>Priority Area C: Increase and retain the nutrient density of food</p> <p><b>Objectives:</b></p> <p>Advocates for policies to tackle NCDs and make the food system more sustainable</p> | <p>Advance a transition towards resilient, sustainable food system with health-enabling food-environment</p> <p>Design the Food system around healthier eating</p> <ul style="list-style-type: none"> <li>Health equity</li> <li>Health of the planet</li> <li>Health and welfare of animals</li> </ul> <p>Health oriented sustainable approach to food systems focus on animal foods consumption</p> <p>Production and consumption of animal feeds</p> <ul style="list-style-type: none"> <li>'less' animal source food consumption and production</li> <li>'better' production methods, implying benefits for producers, climate, environment, health, and animal welfare</li> <li>The role of nutritionally poor foods and commercial determinants in driving unsustainable food systems</li> <li>Food processing related to health</li> </ul> <p>The role of nutritionally poor foods and commercial determinants in driving unsustainable food systems</p> <p>Food processing</p> <ul style="list-style-type: none"> <li>Foods high in fats, sugars, and salt (HFSS) links to diet related diseases should be taxed</li> <li>Food properties</li> <li>Limit antibiotic use</li> <li>Remove chemicals from Packaging</li> <li>Food labelling</li> <li>Nutrient profiles</li> <li>Only sustainable healthy food should be promoted</li> <li>Food prices should reflect true cost and value of food in view of current health and sustainable Challenges</li> </ul> | Policy advice and recommendations, Agricultural and Health policies, Effective coordination mechanisms<br>Legislative approaches to food system change | Food and Health Authorities, Policymakers, NGOs  |
| <a href="#">JPI – A Healthy Diet for a Healthy Life</a> | <p>Priority Area A: Achieving a balanced diet for people and planet</p> <p>Priority Area C: Increase and retain the nutrient density of food</p>                                                                                                                  | JPI – A Healthy Diet for a Healthy Life enhances the scientific knowledge and understanding of the relationships between food, diet, physical activity, and health and to develop sustainable food-based solutions for preventing and treating non-communicable diseases. The initiative aims to create a network of experts and                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Policy recommendations promote a healthy diet and lifestyle, and to foster the translation of scientific                                               | All actors across the food chain with a focus on |

| Strategy Paper Title                       | Main objective & reference to Priority Areas                                                                                                                                                                                                                     | Description                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Instrument                                                                                                | Target Group                                       |
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|                                            | <b>Objective:</b><br><br>Research on the links between nutrition and health<br>Nutrition related public health interventions                                                                                                                                     | institutions from various sectors and to support interdisciplinary research projects that address the complex and multifactorial nature of diet-related health issues <ul style="list-style-type: none"> <li>Research on the influence of (epi)genetic differences on disease susceptibility and morbidity, to the factors affecting health-related and environmentally sustainable behaviours</li> <li>Improve dietary quality through evidenced based recommendations and innovative formats for food products</li> <li>Stimulating <b>national alignment and inter-ministerial exchange</b> on the national level</li> <li>Supporting research excellence, the development of needed food, nutrition and health research infrastructure</li> </ul> Investing policy-science and stakeholder science dialogues                                                                                                                                                                                                                                                                               | knowledge into practical applications                                                                     | governmental bodies                                |
| <a href="#">NextGenProteins</a>            | Priority Area B: Diversification of protein sources<br><br><b>Objective:</b><br><br>Optimise the production of alternative proteins                                                                                                                              | NextGen Proteins promotes the development and implementation of alternative protein sources, such as plant-based and cell-based meat, in order to meet the growing demand for protein in a sustainable and responsible way <ul style="list-style-type: none"> <li>Research to enhance production efficiency of alternative proteins and verify their use in food applications to meet customers' needs increase consumer needs. The focus is on proteins from microalgae, single cells and insects</li> <li>Contribute to strengthen the food security, sustainability, and self-sufficiency of EU protein production</li> <li>Intention of expanding the sustainable protein selection available for food and feed. Demonstrate food application potentials and explores market opportunities</li> <li>Develop an RRI framework</li> </ul> investments in new technologies                                                                                                                                                                                                                    | Research and innovation<br><br>Raise awareness for alternative proteins                                   | Policy makers, businesses and civil society actors |
| <a href="#">Nesta – The future of food</a> | Priority Area A: Achieving a balanced diet for people and planet.<br><br>Priority Area C: Increase and retain the nutrient density of food.<br><br><b>Objective:</b><br><br>identify opportunities for improving public health through the reformulation of food | Nesta conducts research, engagement, and collaboration to drive innovation and advance its goals for healthier food and improved health outcomes.<br><br>Reducing the calories in common foods to reduce obesity. <ul style="list-style-type: none"> <li>Reformulating food with new ingredients, changing recipes and adapting manufacturing processes</li> <li>analysis indicates that by reformulating the food categories that contribute the most to calorie consumption by 10%, 38 calories per person per day could be removed from diets. The average reduction of 38 calories daily could result in the saving of approximately 300,000 Quality Adjusted Life Years (QALY).</li> <li>To halve obesity, men need to cut 165 calories per day and women 115 calories per day – based on average at population level.</li> </ul> Reformulation efforts on the food categories with the greatest impacts <ul style="list-style-type: none"> <li>reduce calories in consumption.</li> <li>set fiscal incentives to help offset the upfront costs associated with reformulation.</li> </ul> | Research and Innovation on nutrition and food reformulation<br><br>Scientific based policy recommendation | Food industry, policy makers, consumers            |

| Strategy Paper Title | Main objective & reference to Priority Areas | Description                                                                                                                                                                                                                                                                                                       | Instrument | Target Group |
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|                      |                                              | <ul style="list-style-type: none"><li>○ develop a robust data infrastructure.</li><li>○ Set mandated calorie reduction targets for specific food categories.</li></ul> <p>Nesta promotes healthy eating habits, and encouraging the food industry to adopt healthier food production and marketing practices.</p> |            |              |

