Call for Financial Study for the design of a sustainable supply chain management system in Navarra 360 Landscape

EIT Food/Call for Financial Study Navarra 360 Landscape/2026

EIT FOOD

Madrid, Spain

26 June 2026

Version: V1

eitfood.eu

Table of contents

Call Fact Sheet

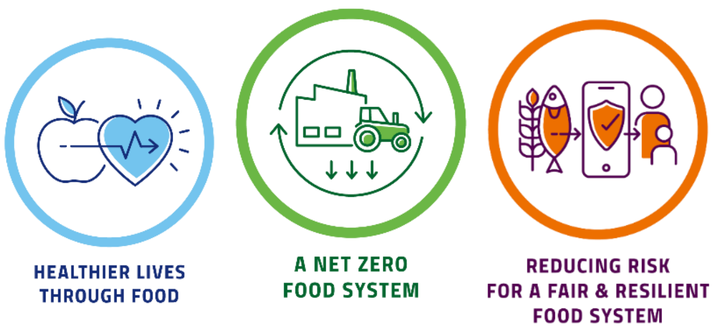
Title of Call	Call for Financial Study for the design of a sustainable supply chain management system in Navarra 360 Landscape
Objective and Scope	The purpose of this call for proposals is to select a specialist organisation to carry out a financial and economic feasibility study aimed at defining a sustainable model for relationships and value sharing within the agricultural supply chain linked to regenerative agriculture. The study must provide the necessary economic and financial basis for assessing the implementation of the model from 2028 onwards, identifying mechanisms for incentives, cost allocation and value capture throughout the chain.
Call Deadline	26 July 2026 12:00 CET
Available Funding	30,000 euros
Project Duration	September 2026 – January 2027
How to apply	MyEITFood Portal
Contact Information	Noemi.salazar@eitfood.eu

1. Introduction

EIT Food is the world's largest food innovation community, creating connections right across the food system. Supported by the European Union (EU), we invest in projects, organisations and individuals which share our goals for a healthy and sustainable food system.

We have built a unique not-for-profit business to carry out transformative programmes in skills, education, entrepreneurship, start-up investment and communications. We deliver these programmes in partnership with our members to create a culture and build a community which sees the long-term value in the food innovation we fund.

Our Missions



EIT Food´s Missions respond to major societal challenges within the food system. The alignment of our chosen challenges towards United Nations Sustainable Development Goals (SDGs) and EU policy is detailed in our main funding strategy document agreed with EIT (European Institute of Innovation & Technology). For more about our Missions-led approach please visit our website.

Regenerative Agriculture Landscape

EIT Food, in collaboration with its partners, has launched a Regenerative Agriculture Landscape Programme in Navarra, region of Spain titled **Navarra 360°**. The EIT Food Navarra 360º project aims to support the transition towards regenerative agriculture models in Navarra, generating technical, environmental and economic evidence regarding their impact on the agri-food value chain. The project is currently working on more than 5,000 hectares in Navarra alongside 38 farmers, in collaboration with leading companies in the supply chain such as Intermalta, Alpro, Danone Ecosystem and Cargill.

The project analyses and monitors the impacts of the transition to regenerative farming practices on soil health, biodiversity, water, climate and carbon.

Based on the lessons learnt, tools and data generated during the project, Navarra 360º aims to design a system for sustainable relations between farmers and the agri-food industry that can be implemented from 2028 onwards for crops in the rotation. The project is currently focusing on wheat, malting barley, oats, rapeseed and sunflowers, but may be extended to other crops in the future.

Programme Objectives and Scope

As part of its broader Regenerative Innovation Portfolio, EIT Food is developing regenerative landscapes across Europe, including **Navarra 360°**. The project will span an initial four-year period (2024-2027), targeting the **2025, 2026 and 2027 harvests** with potential for extension.

Infrastructure and Methodology

To ensure effective delivery and impact, project has invested in a strong digital and analytical MRV infrastructure, comprising:

1. A technologically advanced **data platform** with tools for quantifying emission reductions and co-benefits like soil health, biodiversity and farmer wellbeing.
2. A tier 3 **carbon model** for accurate carbon emissions and removals.
3. A comprehensive **MRV methodology,** including **soil sampling protocol,** to ensure quality assurance and transparency.
4. Ongoing **technical support** to ensure alignment across all elements of the MRV system.

The MRV methodology underpinning the project aligns with the highest international standards. It integrates services provided by the data platform and include a detailed technical framework for employing Tier 3 carbon models to quantify soil carbon sequestration.

This methodology will form the foundation for incorporating emission reductions and carbon removals into the carbon inventories of participants. It will also support compliance with leading sustainability frameworks, including:

- **GHG Protocol (GHG-P), Land Sector and Removals Guidance (LSRG)**
- **Science-Based Targets initiative (SBTi)**
- **EU Corporate Sustainability Reporting Directive (CSRD)**
- **Carbon Removal Certification Framework (CRCF)**
- **SAI Platform.**

This methodology has been independently audited, verified and certified.

2. Financial Study for the design of a sustainable supply chain management systema in Navarra 360º Landscape

This EIT Food Call for Proposals has the objective of recruiting an entity to carry out a financial and economic feasibility study aimed at defining a sustainable model for relationships and value sharing within the agricultural supply chain linked to regenerative agriculture.

The study must provide the necessary economic and financial basis for assessing the implementation of the model from 2028 onwards, identifying mechanisms for incentives, cost allocation and value capture throughout the chain

The selected organisation must address, as a minimum, the following objectives:

ASSESSMENT OF THE TRANSITION COST FOR FARMERS (BROKEN DOWN BY EACH AGRICULTURAL REGION IN NAVARRA)

- Identify and quantify the costs associated with the transition to regenerative agriculture.
- Analyse the impact on yields, operating costs, necessary investments and risks involved.
- Estimate the timeframe for financial return.

ANALYSIS OF VALUE CREATION IN THE SUPPLY CHAIN

- Based on the performance data form 2025 and 2026, identify the positive impacts generated by regenerative practices for the various stakeholders in the supply chain.
- Assess how these impacts can translate into economic, reputational, environmental or strategic value for the participating companies.

DESIGN OF FINANCIAL MECHANISMS FOR RELATIONSHIPS

- Propose financial incentive models for farmers.
- Analyse possible mechanisms for value sharing amongst stakeholders in the supply chain, taking into account not only the current project partners. Consider incorporating cooperatives into the system as key players, along with other entities to facilitate scaling up.
- Assess financial instruments, premiums, supply contracts, payments for impact, or other applicable mechanisms.

IMPLEMENTATION SCENARIOS FROM 2028 ONWARDS

- Define feasible scenarios for scalability and implementation, from 2028 onwards
- Analyse risks, barriers and enabling conditions
- Assess the system's economic sustainability in the medium and long term

2.1. Description of Activities

Selected entities will be expected to carry out the following activities:

- Review and analyse the information, methodologies, and tools developed under the Navarra 360º project, including the technical protocol, guidance materials, and impact results from the 2025 and 2026 campaigns.
- Conduct interviews and facilitate working sessions with participating farmers, cooperatives, businesses and financial or technical entities, including the organisation and delivery of at least three workshops with these stakeholder groups.
- Perform an economic and financial analysis covering different operational and implementation scenarios.

- Undertake benchmarking exercises against comparable national and international models and initiatives.
- Develop and present operational and strategic recommendations based on the findings of the analysis and stakeholder consultations.

2.2. Key performance indicators

All EIT Food funded projects should achieve relevant Core Key Performance Indicators (KPIs). For the Navarra 360, the main KPIs are:

CODE	KPI	KPI Definition
EITHE16.1	Results disseminated through de EC dissemination tools	Result is what is generated during the activity implementation. This may include, for example, know-how, innovative solutions, algorithms, proof of feasibility, new business, models, start-ups, policy recommendations, guidelines, prototypes, demonstrators, databases, trained researchers, new infrastructures, networks, etc. By the EC dissemination tools are meant the EC IT dissemination platforms such as Horizon Results Platform (europa.eu) Structured data to include reference to a specific KAVA. [no target, reported only]

Please note: At the end of the funding period, EIT Food requires specific structured data and documentation to verify the achievement of KPIs. Grantees must report their KPI achievements through the grant management tool and ensure that all required structured data and supporting evidence is submitted in accordance with the guidelines provided (see EIT Food KPI Guidance Document for details).

2.3. Deliverables and Milestones

Grant recipients must submit a project deliverable and follow the milestones set out below. For the purposes of this Call, the selected entity shall be required to submit one single formal deliverable, namely the Final Report.

The Final Report shall include, as a minimum, the following components:

Component 1 – Methodological Plan for Carrying Out the Work

This component shall include:

- the methodology for carrying out the work, in accordance with the approach described in Annex 1 of this Call for Proposals;
- the timetable for the work to be carried out between August and December 2026;
- the analytical approach;
- the project information and data requirements necessary for carrying out the work; and
- the proposed governance framework for implementation.

Component 2 – Economic Assessment and Cost Analysis

This component shall include:

- analysis of transition costs for model farms in each agricultural region;
- comparative economic assessment; and
- identification of the main financial barriers.

Component 2 will be publicly available and shall be promoted through at least one of the European Commission's dissemination tools.

Component 3 – Value Creation and Distribution Models

This component shall include:

- value capture analysis for each link in the supply chain, with at least farmers, cooperatives and industry as key stakeholders;
- incentive mechanisms; and
- proposals for financial and contractual models.

Component 4 – Implementation Scenarios

This component shall include:

- deployment scenarios;
- feasibility analysis;
- risks and recommendations; and
- an implementation roadmap, including a monitoring system

The Final Report may also include an executive summary for project partners and use in dissemination or presentation activities, where required.

The Final Report shall be submitted in both Spanish and English by 10 January 2027.

Below are the milestones and indicative timetable for the project:

MILESTONE	DESCRIPTION	INDICATIVE DATE
M1	Methodological Plan for Carrying Out the Work	07 September 2026
M2	Workshops with farmers, cooperatives and businesses (run in Spanish)	07 September 2026 – 15 October 2026
M3	Economic Assessment and Cost Analysis	15 October 2026
M4	Value Creation and Distribution Models	10 November 2026
M5	Implementation Scenarios	15 December 2026

M6	Submission of the Final Report, consolidating all previously submitted components into a single final document	10 January 2027

Applicants retain full and exclusive ownership of their prior information and intellectual property rights.

Grant recipients have obligations on communication, dissemination and visibility rules. Please see Article 17 of the Model Grant Agreement and EIT Food's Brand Guidelines.

Grant recipients must adhere to EIT Food Intellectual Property´s (IP) Policy which complies with the IP provisions outlined in Article 16 of the Horizon Europe Model Grant Agreement.

3. Description of Role & Profile

The selected entity is expected to propose an applied, participatory and implementation-oriented methodology combining economic and financial analysis, value chain assessment, and the design of mechanisms for stakeholder engagement. The proposed approach should be developed and implemented in close collaboration with the existing consortium for Navarra 360º.

Applicants are expected to demonstrate relevant expertise in one or more of the following areas:

- Economic and financial modelling in the agri-food sector;
- Regenerative agriculture;
- Sustainable supply chains;
- Climate finance and/or impact finance mechanisms;
- Environmental, Social and Governance (ESG) analysis;
- Multi-stakeholder facilitation and participatory processes;
- Design of incentive schemes and contractual arrangements within agricultural supply chains;
- Experience with the Spanish agriculture context.

Applicants are encouraged to demonstrate how their proposed methodology integrates these areas of expertise to deliver practical, scalable and innovative solutions aligned with the objectives of the project.

The recipients of EIT Funding must take all measures to promote equal opportunities between men and women in the implementation of the action and, where applicable, in line with the gender equality plan. They must aim, to the extent possible, for a gender balance at all levels of personnel assigned to the action, including at supervisory and managerial level.

4. Funding

The total budget for this call is 30.000 €. Implementing participant recipients will receive a subgrant to fund their cost.

The project runs from September 2026 to January 2027. The maximum funding available for that period per application is 30.000€ (lump sum).

There is a 6 million EUR limit per participants from Member States of the European Union (EU) and from Horizon Europe Associate Countries for the whole 3-year Grant Agreement. Legal entities from non- Horizon Europe Associate countries can participate in consortia but are limited to funding of 60 000 over 3 years for a Grant Agreement. This funding is implemented under GA 101269771. In those limits are included all the EIT Funding awarded to an organization across all the activities and prizes for the 3-year grant agreement.

The Subgrant is based on a prefixed lump sum and value for money. All costs, including co-funding, need to comply with Horizon Europe regulations regarding the eligibility of expenses. Please refer to Article 6 of the Model Grant Agreement and the Annotated Model Grant Agreement.

Participants are not permitted to give a subgrant to another third party.

The total lump sum contribution will be disbursed in instalments. It is conditional upon the delivery of the project deliverable mentioned above. Each deliverable is associated with proportional cost allocation and deduction rate. In cases where deliverables are not completed or only partially fulfilled, a deduction will be applied up to the amount associated with the incomplete deliverable.

DELIVERABLES	ALLOCATED VALUE / % LUMP SUM	DELIVERY DATE
Final report	30.000 (100% of the lump sum)	10 January 2027

The lump sum is intended to support a broad set of activities aligned with Horizon Europe and EIT Food priorities. It covers the following cost categories:

- **Personnel (up to 21.000€):** Partial salaries for core consultancy team (project lead, agri-food economist and financial analyst)
- **Other Goods & Services (up to 1.800€):** Translation, workshop materials and specialised software / data processing support
- **Travel (up to 1.200€):** In-person attendance at critical meetings with partners, cooperatives, farmers, and collaborators within Navarra.
- **Indirect cost (up to 6.000€)**

4.1. Financial Sustainability

Like other initiatives within the EIT Food Resilient Innovation Portfolio, this project is based on a **co-investment model** that brings together public and corporate funding through strategic matchmaking.

EIT Food provides catalytic funding, and acts as the **portfolio orchestrator**, supporting coordination across landscapes, harmonised MRV systems, and corporate engagement frameworks.

This portfolio-level coordination enables corporate partners and implementation partners to benefit from **shared infrastructure, knowledge exchange and cross-landscape benchmarking**.

EIT Food budget is ideally exceeded by contributions from participating corporates.

5. Call timeline and application

5.1 Timeline

This funding opportunity follows the timeline below:

Call Open Date	26 June 2026
Call Deadline	26 July 2026 12:00 CET
Evaluation	26 July – 02 August 2026
Communication of evaluation results	03 August 2026
Standstill period, Onboarding, Validation and Contracting	Until 03 September 2026
Indicative start of project implementation	04 September 2026

The standstill period is a set time after funding selection for appeals, final administrative checks, and compliance in the award process. The project cannot start before this period. The standstill period of 30 days applies to this call.

5.2 Application Submission

Applications must be submitted via MyEITFood Portal, no later than the call deadline.

6. Admissibility, Eligibility, Evaluation and Selection Process

6.1. Admissibility

Please note that completing the following two steps is a mandatory prerequisite for submitting an application for EIT Food Calls.

- First, applicants must register their organisation on the EU Funding & Tenders Portal in order to obtain a unique nine-digit Participant Identification Code (PIC); if unsure whether a PIC already exists, organisations can verify their registration directly via the EU Portal.
- Second, applicants must register, access and complete their submission through the platform MyEITFood.eu.

Only proposals complying with the following conditions will be considered eligible for further evaluation:

Applications must be submitted in English before the call deadline, submitted using the forms provided inside MyEITFood.eu, complete and contain all parts and mandatory annexes and supporting documents.

Applicants are required to provide the detailed Excel budget, following the template provided, as a mandatory document.

Any proposals submitted after the deadline will be inadmissible.

Equal opportunity: The call is open to all applicants, including those without an existing partnership agreement with EIT Food. All members of the KIC Partnership (as defined in the Partnership Agreement) shall have equal opportunity to participate in this funding opportunity.

6.2. Entities eligible to participate and eligibility for funding

Any legal entity, regardless of its place of establishment, including legal entities from non-associated third countries is **eligible to participate**, provided that the conditions laid down in the Horizon Europe Regulation have been met (e.g. the entity is not under EU sanction, please refer to annex 2 and 3), along with any other conditions laid down in the specific call/topic.

For this call, a 'legal entity' means legal person created and recognised as such under national law, EU law or international law, which has legal personality and which may, acting in its own name, exercise rights and be subject to obligations, or an entity without legal personality.

In accordance with the Horizon Europe Work Programme 2025[1], in order to be **eligible for funding**, the **applicant must be established in one of the eligible countries**, i.e.:

- the Member States of the European Union, including their outermost regions;
- the Overseas Countries and Territories (OCTs) linked to the Member States[2];

- countries associated to Horizon Europe[3];
- certain low- and middle-income countries[4].
- Legal entities, which are established in countries not listed above will be eligible for funding if their participation is considered essential for implementing the action by the EIT.

Only proposals satisfying all the eligibility criteria shall pass on to the selection and evaluation stages.

Equal opportunity: All members of the KIC Partnership (as defined in the Partnership Agreement) shall have equal opportunity to participate in this funding opportunity.

This is a mono-beneficiary call. Consortia are not eligible to apply.

6.3 Evaluation Process

All submitted applications will undergo an eligibility check and evaluation to determine their feasibility and suitability for funding. During the eligibility check, if EIT Food identifies obvious or technical errors in a proposal, the applicant will have the opportunity to correct or resubmit their proposal within three (3) calendar days following the call submission deadline. Such errors may include system malfunctions, typos, or missing supporting documents.

The correction window is intended to ensure that these issues do not unduly affect the evaluation of otherwise eligible proposals. Please note that this opportunity is strictly limited to rectifying technical errors and does not permit substantive modifications to the proposal content.

The evaluation will be conducted by a minimum of 1 external evaluator and 1 internal evaluator. External evaluator will score Excellence, Impact and Quality and Efficiency of the Implementation. Internal evaluator scores KIC portfolio strategic fit.

All external evaluators have been selected in an open and transparent process. All evaluators, both internal and external, are trained extensively on the European Union´s Code of Conduct for Evaluators, namely on the importance of transparency, fair treatment of all applicants, confidentiality and how to avoid conflict of interest. Evaluators must contractually agree to recuse themselves in the event of a conflict of interest. EIT Food aims for representation of either women or men not falling below 40% as a parity threshold within evaluation committees.

6.3.1. Evaluation Criteria

The applications will be evaluated on the following criteria:

Criteria	Sub criteria	Score
Excellence (25 %)	• Strength of the proposed methodological approach of the study • Demonstrated presence in Spain, connection to the agricultural ecosystem and understanding of the economic and financial challenges to farmers in Navarra region • Experience of the entity and team in economic and financial research projects, including modelling capabilities	1-5
Impact (40%)	• Demonstrated robust stakeholder engagement for the workshop sessions • The number of entities engaged in the project	1-5

Quality and efficiency of the implementation (25%)	• Clear, logical sequence of activities with coherent work packages, tasks, milestones and deliverables • Value for money • Estimated costs are reasonable and not excessive • Demonstrated facilitation skills and usage of participatory approaches in study (including proficiency in Spanish) • Sound approach for gender mainstreaming and participation in the workshops	1-5
KIC portfolio strategic fit (10%)	• Alignment with the strategic objectives of EIT Food and Navara 360º	1-5

Each evaluation criteria will be scored from 1 to 5 using the following scoring system. **The quality threshold for selection is a total weighted score of 3,5.**

The top highest-scoring application will be selected.

Score		Description
1	Poor	The criterion is inadequately addressed, or there are serious inherent weaknesses
2	Fair	Application broadly addresses the criterion but there are significant weaknesses
3	Good	Application addresses the criterion well, but a number of shortcomings are present
4	Very good	Application addresses the criterion very well, but a small number of shortcomings are present
5	Excellent	Application successfully addresses all relevant aspects of the criterion. Any shortcomings are minor.

Following the award decision, all applicants shall be informed of the result in writing. All applicants shall receive their assessment, including their score and an evaluation summary report. A reduced lump-sum amount may be communicated as part of the evaluation results.

In case an applicant requests further clarification regarding the evaluation result, it may contact the KIC by email. Such requests will be replied within 15 days (this deadline may be extended by the KIC with due justification).

Successful proposals will be invited to the financial support agreement preparation stage/onboarding, the other proposals will be put on the reserve list or rejected.

A reduced lump-sum amount may be communicated as part of the evaluation results.

6.4 Appeal on Evaluation Results

Applicants can submit an appeal within 15 days of receiving their result, if:

- The evaluation of their proposal has not been carried out in accordance with the procedures set out in this document.

For more details, please refer to EIT Food Redress guidance.

7. Administrative Items

7.1 Onboarding

Entities that have never been part of projects funded by the EIT Food and that do not have a PIC validated by the Research Executive Agency (REA) of the European Commission will be subject to a PIC validation process managed by the EIT Community Onboarding Service. All validated entities will proceed with the signature of legal agreements with EIT Food.

As part of the onboarding process, selected entities must:

- Sign and submit the Declaration of Size.
- Sign and submit the Financial Information Form.
- Register on EIT Food grants management platform.

Additionally, EIT Food reserves the right to request to the EIT Community Onboarding Service a Financial Assessment Capacity to check the financial capacity of any entity of a selected proposal. In such case, EIT Food may require:

- an enhanced financial responsibility regime, i.e. joint and several liability for all subgrantees or joint and several liabilities of Affiliated Entities if any
- prefinancing paid in instalments (multiple/additional prefinancing)
- (one or more) prefinancing guarantees

or

- propose no prefinancing or
- request that the entity be replaced or, if needed, might reject the entire proposal

In other words, if the assessment results are not satisfactory, the EIT Food might reject the participation of this entity and will then check whether the proposal is still eligible.

For further information on the project implementation, please read the EIT Food Activity Implementation Guidelines for Participants.

7.2 EIT Food Legal Framework & Legal Documents to be signed

Selected applicants will receive a second communication with instructions regarding the completion of the following documents, as well as agreeing to EIT Food´s conflict of interest policy:

To be signed between the participant and EIT Food:

Lump sum Agreement

Any other legal agreements to make this grant eligible.

7.3 Payment Schedule

The lump sum contribution will be disbursed in instalments and is conditional upon the delivery of the project deliverables. The first instalment comes as pre-financing and represents 50% of the total budget. Further instalments will be transferred upon completion of each deliverable.

Each deliverable is associated with proportional cost allocation and deduction rate. In cases where deliverables are not completed or only partially fulfilled, a deduction will be applied up to the amount associated with the incomplete deliverable.

To prove that the activity has been successfully implemented, the following compulsory deliverables must be submitted and approved.

	Value assigned to deliverables as percentage of total EIT Food contribution
Final report	100% of the subgrant

For more information, please see EIT Food Project Financing Policy.

Please note: the timing of funding is dependent on the dispersal of funds to EIT Food from the EIT.

7.4 Monitoring

The project will be monitored and may be audited. All Activities selected for funding undergo continuous monitoring by EIT Food to ensure effective progress and implementation in accordance with the Project Agreement.

EIT Food will request regular reporting of actual costs incurred with the subgrant, as well as regular reporting of KPIs and deliverables, together with the supporting documentation. The monitoring process may result in an amendment to the Activity workplan and/or budget.

In the case of under-performance, significant delay of implementation, misconduct, misalignment with the project specifications in the grant management system or any other reason jeopardizing the timely implementation of the Activity identified during the monitoring process, EIT Food reserves the right to discontinue or restructure the funding of the Activity at any point during the Activity duration.

A formal ex-post impact assessment within at least five years of the end of the activity and its outputs is required for each activity, including those implemented by third parties.

7.5 Support

If you have any questions about this Request for Implementing Participants, please contact noemi.salazar@eitfood.eu.

Please visit our website for any updates to this call and information about upcoming events to support your application. You will also find our list of Frequently Asked Questions.

ANNEX 1 – EXPECTED METHODOLOGICAL APPROACH

The participants must propose a practical, participatory and implementation-oriented methodology that combines economic and financial analysis, value chain assessment and the design of mechanisms for stakeholder engagement.

The methodology must be structured, at a minimum, into the following phases:

PHASE 1: DEFINING THE ANALYSIS FRAMEWORK AND GATHERING INFORMATION

Objectives:

- To understand how the value chain currently operates
- To consolidate the information generated by Navarra 360º
- To define working hypotheses and types of analysis

Minimum expected activities:

- Documentary review of the project's technical and environmental results
- Identification of key actors in the chain
- Definition of farming types and crops
- Identification of relevant economic and environmental indicators
- Design of the analytical framework and financial modelling

Expected results:

- Validated methodological framework, and proposed governance framework for implementation and coordination among key stakeholders
- Detailed work plan for carrying out the study between September 26 and January 27.
- Definition of additional information requirements.
- Map of stakeholders and value flows within the chain

The milestone for this phase will be the Methodological Plan for carrying out the work (Due date: 07 September)

PHASE 2: ECONOMIC ANALYSIS OF THE TRANSITION TO REGENERATIVE AGRICULTURE

Objectives:

- To quantify the transition costs and risks for farmers.
- To analyse the economic impacts resulting from the adoption of regenerative practices.

Minimum expected activities:

- Comparative analysis between conventional and regenerative models.
- Assessment of: operating costs, necessary investments, financing requirements, yield variability, yield trends, and impact on margins.
- Segmentation by crop and farm type.
- Identification of transition and maturation periods.

Key aspects to consider:

- Distinction between initial costs and medium/long-term benefits.
- Risk assumed by the farmer during the transition.
- Sensitivity to market prices and productivity.
- Climatic and agronomic scenarios.

Expected results:

- Basic economic model by crop, by agricultural region
- Estimation of transition costs per model farms in each agricultural region
- Identification of the main economic and financial barriers.

The milestone for this phase will be the Economic assessment and cost analysis (Due date: 15 October)

PHASE 3.1: ANALYSIS OF VALUE CREATION IN THE SUPPLY CHAIN *

Objectives:

- To identify how the positive impacts generated by regenerative agriculture create value for the various stakeholders in the supply chain, based on the 2025 and 2026 impact data from the Navarra 360º project

Minimum expected activities:

- Identification of potential benefits for: farmers, cooperatives, processors, brands, distributors, consumers and funders.
- Assessment of impacts related to: climate, biodiversity, water, soil health, supply resilience, reputation, regulatory compliance
- Analysis of opportunities for monetising or capitalising on impacts.
- Presentation session on the deliverable/expected results to Navarra 360º partners (a presentation to other stakeholders in the value chain is also encouraged)

Key aspects to consider:

- Relationship between measured impacts and the creation of business value across the entire value chain
- Mechanisms for the financial recognition of impact.
- Potential alignment with ESG frameworks and corporate reporting.
- Results or information gathered during the working sessions with farmers, cooperatives and companies held between 07 September and 15 October

Expected outcomes:

- Map of value creation and capture.
- Identification of incentives aligned across stakeholders.
- Prioritisation of economically viable mechanisms.

The milestone for this phase will be Value creation and distribution models (Due date: 10 November)

PHASE 3.2: DESIGN OF RELATIONSHIP AND INCENTIVE MODELS *

Objectives:

- To design economically sustainable models for implementation from 2028 onwards.

Minimum expected activities

- Definition and comparison of different partnership mechanisms: performance-based premiums, payments for impact, long-term contracts, risk-sharing schemes, financial incentives, hybrid mechanisms.
- Assessment of governance and implementation operations.
- Economic scenario simulation.
- Presentation session on deliverables/expected results to Navarra 360º partners (This could be the same session as in Phase 3.1 or could be proposed as two separate sessions)

Key aspects to consider:

- Scalability.
- Operational simplicity.
- Traceability and verifiability.
- Compatibility with market dynamics.
- Alignment between farmers' and industry incentives.

Expected outcomes:

- Proposal for prioritised relationship models.
- Comparison of advantages, limitations and feasibility.
- Recommendation of a model or combination of models.

The milestone for this phase will be Value creation and distribution models (Due date: 10 November)

***The development of phases 3.1 and 3.2 will result in component 3 of the final report**

PHASE 4: IMPLEMENTATION ROADMAP 2028+

Objectives:

- To define the conditions necessary for rolling out the system at scale.

Minimum expected activities:

- Definition of roll-out scenarios, based on the results obtained and the working session with partners.
- Identification of regulatory, financial and operational barriers.
- Definition of governance requirements.
- Identification of scaling phases.
- Recommendations for progressive implementation.
- Presentation of deliverable (E4)/results to partners
- Public presentation of deliverable (E5)

Expected outcomes:

- Roadmap 2028+.
- Strategic and operational recommendations.
- Identification of next steps and key stakeholders
- Definition of a monitoring and follow-up system for implementation from 2028 onwards.

The milestone for this phase will be Presentation of implementation scenarios 2028 and beyond (Due date: 15 December) and at project closure, all components are consolidated into the final report (Due date: 31 December)

ANNEX 2 – ELIGIBILITY

Please Note:

1. Failing any of the above call specific criteria will make your application ineligible. If an applicant is ineligible, the participant will be informed.

2. According to EU policies and measures, Russian entities will not be authorised to participate in any new grant under the EU Research and Innovation programmes. This ban applies not only to their potential participation as beneficiaries, but to their potential participation in any kind of role: beneficiaries, linked third parties/affiliated entities, subcontractors, in-kind contributors, international partners/associated partners, and third parties receiving financial support. Find the full statement from the European Commission here.

3. Pursuant to Article 2 (2) of the Decision 2022/2506 of 15 December 2022 on measures for the protection of the Union budget against breaches of the principles of the rule of law in Hungary *where the Commission implements the Union budget in direct or indirect management pursuant to of Article 62(1) points (a) and (c), of Regulation (EU, Euratom) 2018/1046, **no legal commitments shall be entered into with any public interest trust established on the basis of the Hungarian Act IX of 2021 or any entity maintained by such a public interest trust**.* This prohibition applies to financial support to third parties (sub-grants and prizes), hence the proposal of any entity or group of entities where a Participant is included in the list of public interest trusts shall be considered as not eligible.

4. Applicants will be deemed ineligible if:

a. bankrupt, subject to insolvency or winding-up procedures, where its assets are being administered by a liquidator or by a court, where it is in an arrangement with creditors, where its business Activities are suspended, or where it is in any analogous situation arising from a similar procedure provided for under national laws or regulations;

b. it has been established by a final judgment or a final administrative decision that the organisation is in breach of its obligations relating to the payment of taxes or social security contributions in accordance with the applicable law;

c. it has been established by a final judgment or a final administrative decision that the organisation is guilty of grave professional misconduct by having violated applicable laws or regulations or ethical standards of the profession to which the organisation belongs, or by having engaged in any wrongful conduct which has an impact on its professional credibility where such conduct denotes a wrongful intent or gross negligence;

d. is found to be attempting to influence the decision-making process of the call during the process;

e. attempting to obtain confidential information that may confer upon its undue advantages in the call process;

f. it has been established by a final judgment that the organisation is guilty of fraud, corruption or money laundering.