

RESILIENT AGRICULTURE

EIT Food

Call for proposals

Lower Silesia 360°

Integrated Farm Advisory Implementation

Info Session Sept 1 2026

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Regenerative is the way

Resiliency is the objective

Landscapes model in EIT Food

Collaborative models in which the whole value chain participates to generate impact at scale



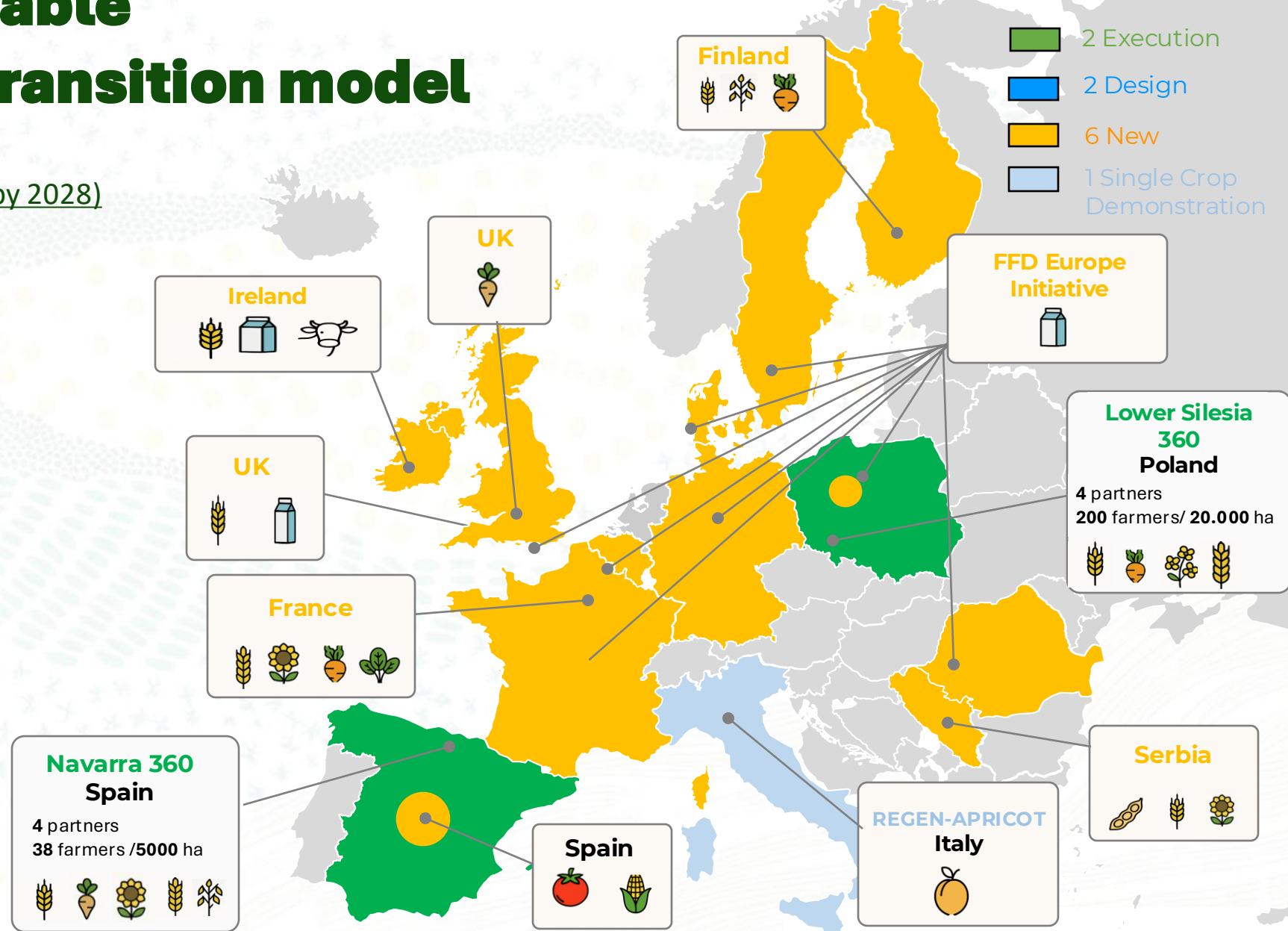
A scalable, investable landscape-level transition model

Strong and diverse landscape pipeline (by 2028)

- 65 Candidatures for EOI
- 8 Landscapes in design
- +15 Organizations engaged
- Over 1,000 farmers
- +80,000 has transitioning
- Co-investment models combining:
 - Corporate supply-chain investment
 - Public funding

Implementation Phases

- 2 Execution
- 2 Design
- 6 New
- 1 Single Crop Demonstration



EIT Food Landscape Model

Landscapes are not isolated projects. They are collaborative structures connected to education, innovation, and entrepreneurship.

PILLARS



Regular Demand

Facilitate the generation of demand for regenerative agriculture products



Harmonized Robust Metrics

Common practices and metrics aligned with international frameworks for credibility



Blended Finance

Models that attract private investment and reduce risk for the farmer

Landscapes

EIT Food Programmes

Capability Building

Training

Farmers Advice

Skills Academy

Lower Risks

Yearly commitments and impact metrics

Innovation and Tech

Testing at scale

Living Labs

Ecosystem Articulation

Value Chain players

Cooperatives,
Science, University,
Corporates

Policy

Government

Finance

Banks
Insurers
Grants

Scaling Requires Systemic Collaboration

Shared governance to scale the transition



Translate fragmented initiatives into scalable, investable landscape models.

- Neutral system orchestrator
- Design and structure landscape governance
- Align corporate, public and farmer interests
- De-risk early-stage development
- Provide catalytic co-financing
- Ensure portfolio coherence and learning across landscapes
- Monitor performance and replication potential

Create market pull and revenue certainty that enables farmer transition.

- Long-term sourcing commitments
- Co-invest in transition
- Share value chain data
- Support aggregation and scale across commodities
- Co-design and co-governance of the project



Offtakers

Ensure credibility, transparency and performance tracking

- Deliver training
- Deliver advisory and transition planning
- MRV, Data collection, data platform
- Verification



Implementors



Local Actors

Ensure systemic alignment and long-term viability.

- Align landscape with regional strategies
- Provide enabling policy environment
- Co-finance via regional funds
- Facilitate stakeholder coordination
- Providing specific expertise and/or support



**Farmers
and
Farmer Associations**

Implement transition and generate environmental and economic outcomes.

- Adopt regenerative practices
- Participate in training and advisory programmes
- Provide field-level data for MRV
- Engage in peer learning and co-design

Landscapes in Execution

Lower Silesia 360°

4 Corporates
8 Key Stakeholders



Wheat
Rapeseed
Malting Barley
Sugar Beets
Corn

170 farmers
20000 ha

Demand

Technical Support

Verified Metrics

Training

Public Private
partnerships

Partners

Technicians

International
Methodology

MRV Platform

Carbon methodology

Independent Verifiers

Trainers

Regional Support



Contract ending
Dec 31st 2026

Status & Timeline:

Q2 2025

Q3 2025

Q4 2025 – Q2 2026

Q3 – Q4 2026

Implementors Call

Launch (28th Oct)
Onboarding Advisory
& MRV consortiums

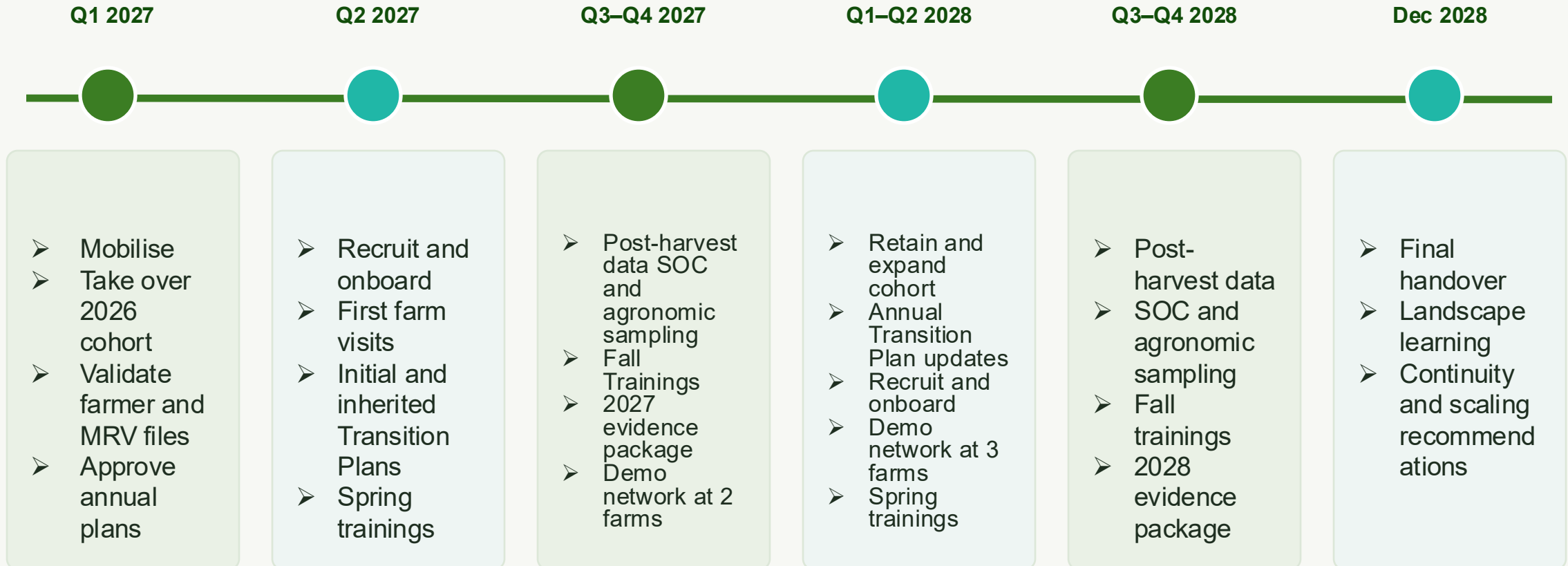
MRV methodology
Farmer recruitment

Farmer onboarding
GML files & technical
Baseline soil
sampling
Farm Transition Plans

- 35 farmers onboarded
- **KPIS:** GHG insetting & offsetting, soil health, biodiversity, and farmer well-being ; Report available early 2027

2027–2028 implementation timeline

A two-year transition from inherited cohort continuity to scaled landscape delivery



Annual cycle: plan → implement → evidence → improve

The call at a glance

Key parameters applicants should use to frame their proposal

€910,786

Maximum EIT Food funding

1 proposal

Expected to be funded

24 months

1 Jan 2027 to 31 Dec 2028

14 Oct 2026

Application deadline, 12:00 CET

Actual costs

Horizon Europe eligibility rules

20%

Maximum subcontracting share

Applicant format Single legal entity or consortium, with one Activity Leader and one integrated delivery model.

The challenge applicants are being asked to solve

Continuity, scale and one coherent farmer journey

Starting point

Approximately 35 farms recruited in 2026

Existing relationships, records, GML files, sampling status and open actions

Separate MRV infrastructure already contracted

Applicant's task

Maintain continuity

Expand recruitment and hectares

Translate MRV needs into practical farm implementation

Integrate advisory, training, data, sampling and learning

Expected result

Farm-specific Transition Plans

Capable and engaged farmers

Complete MRV-ready data

Regional demonstration network

Scalable implementation model

Eight contribution areas, one integrated activity

Applicants must cover all areas

A Planning & design

B Recruitment & engagement

C Onboarding & platform readiness

D Advisory & training

E Soil sampling

F Data collection & platform input

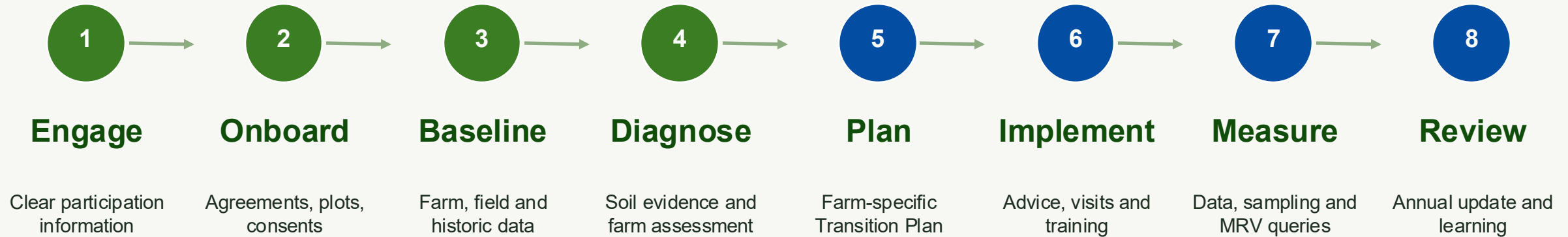
G Demonstration & peer learning

H Monitoring, quality & coordination

Evaluation focuses on the quality and credibility of the solution, not on reproducing the A–H structure.

The farmer journey the activity must deliver

One coordinated pathway from recruitment to annual improvement



Farmer-centred

Collect data once, coordinate visits and communicate deadlines clearly.

Seasonal

Align advice, training, data and sampling with farm decision points.

Auditable

Distinguish declarations, evidence, observations and MRV-approved estimates.

Cohort and hectare growth expectations

Planning targets guide capacity, but final volumes depend on recruitment and annual governance

2026 inherited

35

active farms

6,560

hectares

2027 cumulative

100

active farms

13,460

hectares

2028 cumulative

170

active farms

21,470

hectares

**Applicant-led
contribution**

2027: at least 2,230 ha

2028: at least 2,670 ha

within total annual expansion targets

Roles and interfaces

The applicant leads farm implementation, while specialist partners retain defined technical roles

Selected applicant	Recruitment, onboarding, advice, Transition Plans, training, data collection, field sampling, events and peer to peer learning
EIT Food	Activity governance, grant management, coordination, approvals and monitoring
Offtakers	Farmer recruitment, supply-chain linkage, commercial arrangements and project-plot confirmation
MRV consortium	Methodology, platform, models, SOC design, QA/QC, calculations and reporting outputs
Designated laboratory	Analytical requirements, sample receipt, laboratory analysis and structured results

Key principle: complement the separately contracted MRV infrastructure and avoid duplication.

Soil assessment: two purposes, one coordinated workflow

Applicants must distinguish MRV SOC sampling from agronomic assessment for Transition Plans

MRV SOC campaign

Purpose: carbon quantification and Digital Soil Monitoring

MRV consortium defines or approves methodology, strata, points, depths, QA/QC and replacement rules

Applicant coordinates farmer access, collection, identification, transport and chain of custody

Agronomic soil assessment

Purpose: farm diagnosis and Transition Plan recommendations

Applicant defines minimum parameters, evidence needs, use of existing analyses, field-selection logic and farmer-facing outputs

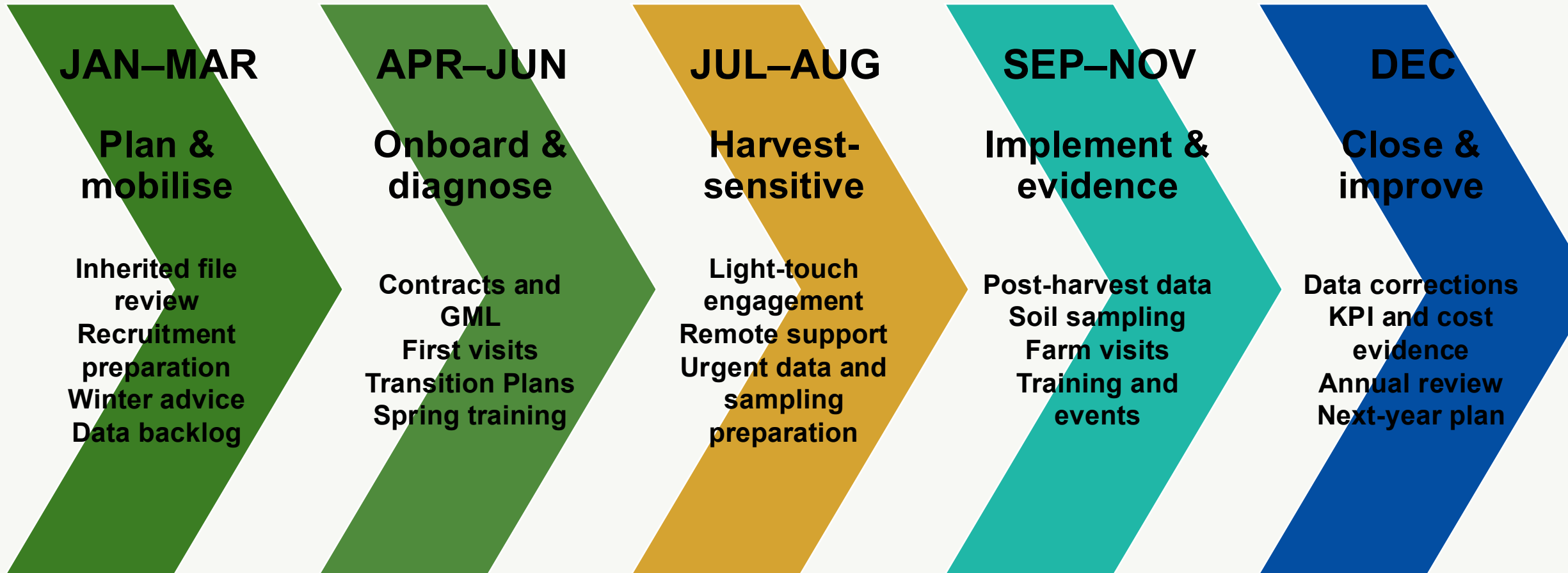
Testing must be proportionate to agronomic need and value for money

Harmonize across both for minimal farmer disturbance and reduced costs

Coordinate visits, sampling, transport and laboratory scheduling

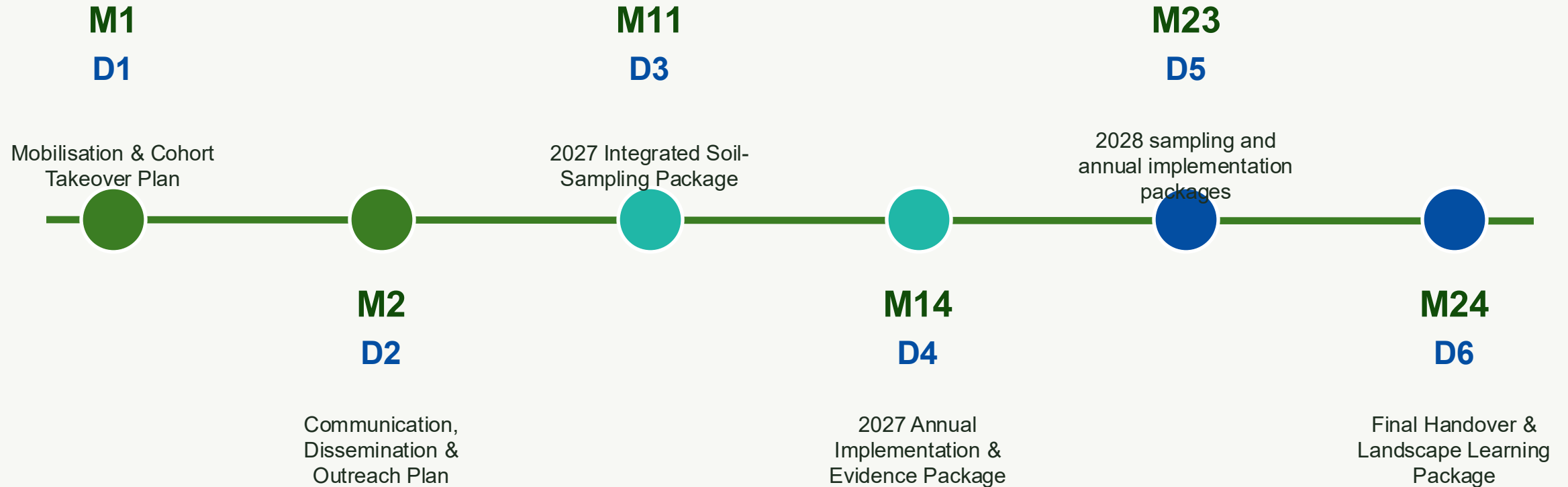
Indicative annual implementation cycle

Applicants may adjust sequencing where justified, but must respect seasonal and reporting deadlines



Mandatory deliverables

Applicants must add any further outputs and milestones needed to evidence their methodology



Deliverables are assessed against the approved proposal, Activity Plan, evidence requirements and quality standards.

Performance framework

Core EIT KPI plus project delivery indicators

EIT Core KPI

EITHE07

Graduates from EIT-labelled programmes

Minimum call target: 120 farmers

Training must complete the relevant EIT accreditation process and provide structured participant evidence.

Project KPI

Applicant-led hectares onboarded

Transition Plan coverage and review

Substantive farm visits

Platform and data readiness

Resolution of MRV and platform queries

MRV SOC sampling completion and traceability

Farmer training delivery and reach

Demonstration farms and peer-learning events

Farmer retention and experience

Timely and quality-assured implementation

Application package

A complete English-language submission through MyEITFood is mandatory

- 1

MyEITFood form

Complete the online application and organisation details

- 2

Detailed Work Plan

Cover Activity Areas A–H in Word format

- 3

Budget workbook

2027 and 2028 actual-cost budget in the protected Excel template

- 4

Cost category pricing units

Annual fixed costs and clear variable unit rates

- 5

AI declaration

Disclose any generative AI tools used and how they were used

Before submission: obtain or verify the organisation's PIC and register on MyEITFood.

Budget and value for money

The official budget uses Horizon Europe actual-cost categories; the pricing-unit file explains volume assumptions

A

Personnel

B

Subcontracting

C1

Travel

C2

Depreciation

C3

Other goods, works & services

D2

Internally invoiced goods & services

E

Indirect costs

Actual-cost rules

Costs must be eligible, necessary, reasonable, identifiable and supported by records.

Subcontracting

Maximum 20% of total costs. Apply fair competition, equal treatment and conflict-of-interest controls.

Pricing-unit template

Show fixed costs, unit rates, assumptions, inclusions and exclusions for volume-sensitive activities.

Who can apply?

One legal entity or a consortium may submit

Minimum eligibility

Legally established and eligible under Horizon Europe rules

At least three years of relevant organisational experience in Poland

Continuous Polish-language farmer-facing capacity across southwest Poland

English-language reporting capacity

Able to start implementation on 1 January 2027

If applying as a consortium

Name one Activity Leader

Present one coherent implementation approach

Explain roles, budgets, governance, data access, quality control and accountability

Each member must satisfy eligibility, exclusion and sanctions conditions

An appropriate consortium agreement is expected

How proposals will be evaluated

Four weighted criteria, scored from 1 to 5

Excellence

20%

Coherence, continuity, technical quality, Transition Plans, MRV alignment

Impact

20%

Farmer and hectare growth, regenerative transition, evidence and sustained value

Quality & efficiency

20%

Work plan, capacity, coordination, risk, deliverables and value for money

Strategic fit

40%

EIT Food priorities, landscape fit, transferability, knowledge triangle and sustainability

Threshold

3.5 / 5 weighted total

Process

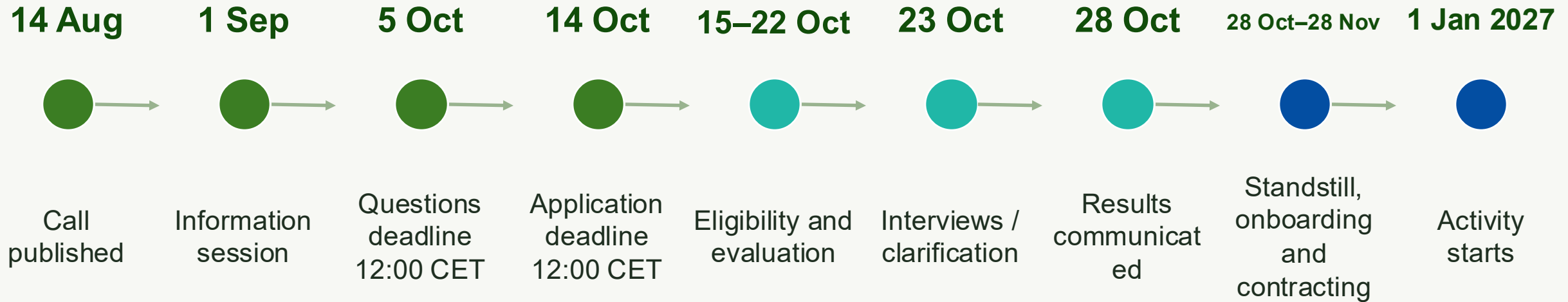
3 external + 1 internal evaluator

Selection

Highest-scoring application

Call and selection timeline

Plan backwards from the application deadline



Important

The activity cannot start before contracting and signature conditions are complete. Costs incurred before the approved project start date are not eligible.

What a strong proposal will demonstrate

The best application will connect strategy, field delivery, evidence and value for money

Integrated

One farmer journey across A–H

Credible

Regional networks, staffing and honest assumptions

Seasonal

Activities timed around crop and farmer decisions

MRV-ready

Clear interfaces, data quality and traceability

Farmer-focused

Practical advice, feedback and proportionate burden

Scalable

Learning, continuity and regional capability beyond the grant

Avoid: duplicated systems, unsupported volume assumptions, unclear consortium accountability, and budgets disconnected from the work plan.

Questions and next steps

Use the official call channel for questions that may affect applicant interpretation

Before 5 October

Review all published documents

Complete PIC and MyEITFood registration

Send clarification questions to the call manager

Monitor the call webpage for published updates and FAQs

Before 14 October

Build one integrated work plan

Reconcile work plan, deliverables, KPIs and budget

Complete all mandatory attachments

Allow time for platform submission

Contact

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Call documents and updates:
EIT Food Open Calls / MyEITFood

Application deadline: 14 October 2026, 12:00 CET



THANK YOU

CONTACT DETAILS

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FIND OUT
MORE AT
EITFOOD.EU