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Request for Education Support Services Implementing Participants Guidelines

EIT Food / Request for Education Support Services Implementing Participants
Guidelines / 2026

EIT FOOD

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[Eitfood.eu](https://eitfood.eu)

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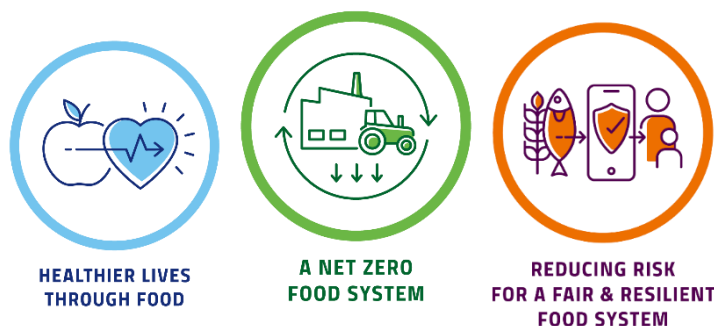
1. Introduction

EIT Food is the world's largest food innovation community, creating connections right across the food system. Supported by the European Union (EU), we invest in projects, organisations and individuals which share our goals for a healthy and sustainable food system.

We have built a unique not-for-profit business to carry out transformative programmes in skills, education, entrepreneurship, start-up investment and communications. We deliver these programmes in partnership with our members to create a culture and build a community which sees the long-term value in the food innovation we fund. The robust infrastructure EIT Food has set up is enabling and fostering innovation, businesses, skills and jobs, and is already delivering demonstrable impact along three missions:

- To create healthier lives through food. We make a material difference to health adjusted life years by enabling more consumers to make better choices through access to healthier products and actionable information.
- To create net zero food systems. We are closer to a net zero food system, reducing CO2 equivalent emissions by tackling CO2 hotspots, reducing the footprint of proteins through diversification, and creating new markets for food waste.
- Managing risk for a future-proof, fair food system. We see the benefits of more resilient, trusted food supply chains with people experiencing greater food security and safety through widespread digitally enabled food supply chains.

Our Missions:



EIT Food's Missions respond to major societal challenges within the food system. The alignment of our chosen challenges towards United Nations Sustainable Development Goals (SDGs) and EU policy is detailed in our main funding [strategy document](#) agreed with EIT (European Institute of Innovation & Technology). For more about our Missions-led approach please visit [our website](#).

2. Adding Implementing Participant(s) to Education Support Services

2.1. Description of Activities

This EIT Food Request for Implementing Participant(s) has the objective of recruiting participant(s) to be tasked with implementing an **Education Support Service**.

- The goal of EIT Food's Education Support Services is to support entrepreneurial students across Europe with different mechanisms to enhance the entrepreneurial capacity of the food system:
 - Commercialisation and entrepreneurship training focussed on the market introduction of consumer packaged goods;
 - A potential route to market for novel and sustainable consumer packaged goods developed by students;
 - Creating a pool of bright minds for EIT Food's Careers Service.
- The ambition of the Education Support Services is to upskill over 1 000 students over the course of 2026 to 2028, and to support the market introduction of at least 20 products with a sales volume of at least 10KEUR each.
- Target audience:

Audience	Description	Notes
Students	Undergraduate and Master's level (EQF levels 6 and 7), registered at EU or neighbourhood countries	Eligible study fields must be relevant to the food system. This includes agricultural sciences, biological/life sciences, food science/engineering, chemistry, food safety, nutrition, gastronomy and/or economics/management. Please note that dedicated EIT Food programmes are available for PhD students and postdocs and therefore these groups are not included in the target audience

- All proposals **must** include a clearly defined opportunity for an EIT Labelled accredited non-degree training (consisting of at least 12 study hours) which will be offered to the entire student population where completion rates for the training must be guaranteed over 90%. In case of team-based approaches, one team member must submit the required deliverable on behalf of the entire team.
- All proposals **must** offer access to at least 15 marketable, prototyped products supported by a credible business plan per year.
- All proposals **must** offer the opportunity to the entire student population to become member of the talent pool, in compliance with GDPR.
- Proposals may be based on a range of different modalities or designs, where it should be noted that approaches that include a competitive element (e.g. a student competition) has a strong preference for the alignment with EIT Food's mandate to foster innovation and entrepreneurship among students. Furthermore, such approaches ensure the strongest ideas for products are identified for their commercialisation potential.

- Irrespective of the proposed modality/design, proposals **will only be considered** if the consumer-packaged goods developed by the students directly address at least one challenge relating to EIT Food's three Missions.
- Proposals **must** cover at least 15 countries across the European continent. The coverage is a combined effort by the consortium or implementing partner.
- EIT Food Education offers the following services and infrastructure to support the delivery of its accredited courses:
 - **Student Information System** to ensure data can be processed in compliance with GDPR. Please note that for reporting purposes learner data must include certain demographic information that EIT Food must be allowed to access.
 - The Canvas **Learning Management System** which will be used for EIT Food courses or programmes.

2.2. Key Performance Indicators (KPIs)

All **EIT Food funded** projects should achieve relevant Core Key Performance Indicators (KPIs). For the Adding Implementing Participant(s) to Education Support Services, the main KPIs are:

Code	KPI	KPI Definition	Target
EITHE07.1	Graduates from EIT-labelled programmes	Sum of graduates from EIT labelled master's, PhD programmes and other education activities awarded EIT Label (in year N).	1,000 (minimum 500)
EITHE02.4	# Innovations launched on the market	Number of innovations introduced on the market during the KAVA duration or within 3 years after completion with a sales revenue of at least 10 000 EUR documented.	20 (minimum 5)

Please note: At the end of the funding period, EIT Food requires specific structured data and documentation to verify the achievement of KPIs. Grantees must report their KPI achievements through the grant management tool and ensure that all required structured data and supporting evidence is submitted in accordance with the guidelines provided (see [EIT Food KPI Guidance Document](#) for details).

2.3. Deliverables and Milestones

Grant recipients must submit project deliverables. For this activity the deliverables include:

- Communication, Dissemination and Outreach Plan (mandatory) with a clear emphasis on the link and promotion of the EIT Label

Applicants are expected to provide a list of deliverables during the application.

Grant recipients have obligations on communication, dissemination and visibility rules. Please see Article 17 of the [Model Grant Agreement](#) and EIT Food's [Brand Guidelines](#).

Grant recipients must adhere to [EIT Food Intellectual Property's \(IP\) Policy](#) which complies with the IP provisions outlined in Article 16 of the Horizon Europe [Model Grant Agreement](#).

3. Description of Role & Profile

3.1 Role

The Call is open to single entities and consortia that wish to contribute to the implementation of Education Support Services by collaborating to support entrepreneurial students across Europe with different mechanisms to enhance the entrepreneurial capacity of the food system. The implementing participant(s) will be responsible for/ expected to:

- Deliver a mechanism to access students in full time education (undergraduate and/or Master's level) to offer EIT Food's training and to scout for prototyped and market ready, student-generated consumer packaged products for potential commercialisation through EIT Food's Education Support Services.
- Deliver ambitious but realistic KPIs, aimed at a pan-European market, by means of a well-structured activity and ecosystem.
- Building and nurturing a community of participants and stakeholders around the training activities, ensuring that they remain engaged and motivated beyond the end of the proposed activity.
- Promote the activities and programme to potential participants and stakeholders through marketing and communications efforts, including social media, email marketing, and other channels.
- Actively mobilise recruitment and conversion processes, support admission and enrolment in EIT Food's training, and provide participants with adequate support during the proposed activity.
- Collect data/evidence for programme and be accountable for deliverables (communication and Dissemination Plan), KPIs (number of successful participants and innovations introduced in the market) and preparing reports to share with stakeholders, highlighting key insights and recommendations for improvement.
- Support the evaluation and monitoring of the effectiveness of the training activities, collecting data and feedback from participants to inform future improvements, and maintaining stakeholder relations.
- Developing collaborations with other organisations or individuals in the agrifood sector to enhance the capacity building activities and provide additional resources, financial sustainability and expertise.
- Use standardised templates provided for Education Support Services.
- Have a risk management procedure in place to ensure students are supported during the proposed activity, including such eventualities as catastrophic technical or venue failure.
- Notify EIT Food regarding early termination by students or by the Consortium in writing immediately.
- Organise any pitch events if part of the proposed activity.

The application form provides a structure to describe each of these elements in detail. It is worth noting that it will be an advantage to clarify the long-term vision and proposed approach for the activity.

3.2 Profile

The profile of the organisation or consortium for this action will include:

- A proven track record of more than 10 years of bringing together international cohorts of students around the creation of sustainable and/or healthy consumer packaged goods for the food system. The experience should be either by one partner, or a combined experience of 2 partners bringing at least 10 years of experience.
- A robust and effective network of institutional support in at least 15 European countries to ensure marketing, recruitment and cascading of the learning across the selected EU Member States and/or Horizon Europe Associated countries. The support in at least 15 European countries is a combined effort.
- An effective scouting mechanism for prototyped and market-ready consumer packaged goods that have the potential to be commercialised with support from EIT Food.
- An effective tracking and reporting on deliverables and KPIs.

Please note that there is a strong preference for single entities or consortia that can demonstrate a source of additional funding (see section [4.2 Financial sustainability](#)).

4. Funding

4.1 Funding overview

Implementing participant recipient(s) will receive a subgrant to fund their cost. This is cascade funding:

- Participation in the KAVA is from September 2026-December 2028.
- The maximum funding available for that period per application is EUR 500, 000 (*FIVE HUNDRED THOUSANDS*). Requested funding for that period per participant or consortium depends on the ambition of the proposed service.

There is a 6 million EUR limit per participants from Member States of the European Union (EU) and from [Horizon Europe Associate Countries](#) for the whole 3-year Grant Agreement. Legal entities from non- Horizon Europe Associate countries can participate in consortia but are limited to funding of 60 000 over 3 years for a Grant Agreement. This funding is implemented under GA 101269771. In those limits are included all the EIT Funding awarded to an organization across all the activities and prizes for the 3-year grant agreement.

The Subgrant is based on actual costs and value for money. All costs need to comply with Horizon Europe regulations regarding the eligibility of expenses. Please refer to Article 6 of the [Model Grant Agreement](#) and the [Annotated Model Grant Agreement](#).

In addition to the guidance provided by Horizon Europe, the proposals must comply with the following maximum thresholds:

- Subcontracting can amount to a maximum of 30% of total costs.
- Participants can award prizes up to a maximum amount of EUR 10, 000 per year

4.2 Financial Sustainability

Implementing participant recipient(s) will need to demonstrate a long term financial sustainability strategy that reduces reliance on EIT funding over time and strengthens the long-term continuity of the this service beyond the grant period. This **financial strategy** should explain how the organisation (or the consortium) will secure funding and/or generate earned income connected to the delivery of the service.

Co-funding: Proposals are encourage to describe how they will ensure co-funding from non-EU sources to support implementation. Other EU-funding is not an eligible source of co-funding under this scheme, but alternative co-funding includes:

- Own resources of participating organisations (cash and/or in-kind contributions, where applicable).
- National/regional public funding (non-EU) or philanthropic funding.
- Corporate sponsorships or foundations supporting student entrepreneurship activities.

Revenue-based mechanisms (earn income): Proposals are encouraged to outline how the activity could generate earned income that can be reinvested into delivery and scaling of the Education Support Services. Revenue-based approaches may include:

- Service or licensing arrangements with institutions/partners for replication or extended delivery
- Paid add-on services (without restricting access for students), such as mentoring, or tailored support for teams moving toward commercialisation.

Proposals are encouraged to identify other sources to achieve financial sustainability and must provide a clear and credible sustainability plan.

5. Application Preparation, Submission & Evaluation

5.1 Timeline

Application Open	2 June 2026
Application Close	2 Aug 2026
Evaluation	3–16 Aug 2026
Invitation to interviews	17 Aug 2026
Interviews	20 Aug 2026
Communication of results to participants via email	24 Aug 2026
Standstill period, Onboarding, Validation and Contracting	~ 23 Sep 2026
Indicative start of project implementation	24 Sep 2026

The standstill period is a set time after funding selection for appeals, final administrative checks, and compliance in the award process. The project cannot start before this period. The standstill period of 30 days applies to this call. Any call updates will be made known via our website.

5.2 Admissibility

- Applications must be submitted before the call deadline (see Chapter 5.1).
- Applications must be submitted using the forms provided inside the electronic submission system in English.
- Applications must be complete and contain all parts and mandatory annexes and supporting documents. The structure and presentation must correspond to the instructions given in the forms.

5.2.1 Who can apply?

In accordance with the Horizon Work Programme 2026-2027¹, in order to be eligible for funding, the applicant(s) must be established on one of the eligible countries, i.e:

- the Member States of the European Union, including their outermost regions;
- the Overseas Countries and Territories (OCTs) linked to the Member States;
- countries associated to Horizon Europe;
- certain low- and middle-income countries².

5.3 Application Submission

The application form must be completed by 23:59 CET on 2 August 2026.

6. Evaluation and Selection Process

All submitted applications will undergo an eligibility check and evaluation to determine their feasibility and suitability for funding. The evaluation will be conducted by at least 3 external evaluators and 1 internal evaluator.

All external evaluators have been selected in an open and transparent process. All evaluators, both internal and external, are trained extensively on the [European Union's Code of Conduct for Evaluators](#), namely on the importance of transparency, fair treatment of all applicants, confidentiality and how to avoid conflict of interest. Evaluators must contractually agree to recuse themselves in the event of a conflict of interest.

We intend to continue working with the selected entity(ies) beyond 2028, subject to performance according to expectations and the availability of funding.

¹ Please see the Horizon Europe Programme Guide on the Funding and Tenders Portal for up-to-date information on the current list of and the position for Associated Countries: https://ec.europa.eu/info/funding-tenders/opportunities/docs/2021-2027/horizon/guidance/programme-guide_horizon_en.pdf

² See the Horizon Europe Programme Guide on the Funding and Tenders Portal for a complete list of these countries.

6.1 Eligibility

Please read Annex 1 carefully, in addition to the following eligibility criteria:

Organisation Eligibility	Each implementing participant must:
	• Be a legally incorporated entity in one of the EU or Horizon Europe eligible country listed above for a minimum of 3 years. • Provide a PIC Number: https://www.eitfood.eu/files/PIC-Guidance.pdf • Geographic coverage: the organisation must be able to demonstrate how the proposed activity will be implemented in at least 15 European countries (EU Member States and/or Horizon Europe Associated countries) through the partnership including affiliated entities or leveraged ecosystems. • Track record: the organisation(s) must be able to demonstrate at least 10 (ten) years of bringing together international cohorts of students around the creation of sustainable and/or healthy consumer packaged goods for the food system. • Comply with requests for documents during due diligence/validation.
Consortia Eligibility	To be eligible consortia must:
	• Have an EU dimension (pan-European character; involving at least two independent entities from two different eligible countries) committed to collaboration, representing at least two sides of the knowledge triangle, with at least one industry or social enterprise organisation. • Partner roles: each participant involved (including the Task Leader) should have a clear role in the consortium towards achieving the defined objectives that reflect the Knowledge Triangle Integration.

Single entities and consortia are both eligible to participate in the upcoming Education support services call, as it primarily supports the implementation of clearly defined activities that can be effectively delivered by either a single organisation or a consortium. All applications will be assessed on their demonstrated capacity, relevant experience, and proven ability to deliver the required services, ensuring high-quality outcomes regardless of the chosen structure. Allowing both formats increases flexibility, expands access to specialised expertise, and enables more efficient delivery depending on the nature of the service. It also broadens the pool of potential applicants, fostering competition and innovation.

6.2 Evaluation Process

At least 3 external evaluators and 1 internal evaluator will evaluate proposals based on the criteria below. All external evaluators have been selected in an open and transparent process and must contractually agree to recuse themselves in the event of a conflict of interest.

Category	Description	Score
Excellence : Evidence that the proposed action can meet the criteria for the Education Support Services with sufficient ambition. 30%	• Credibility of the proposed action in ambition and pan-European scope • Clear articulation of how EIT Food's training will be incorporated in the proposed action • Clear and effective mechanism to scout for student-generated prototyped and market-ready consumer packaged goods that have the potential to be commercialised with support from EIT Food. • Demonstrated ability to reach the target audience	0-5
Impact : the proposer can demonstrate how the action helps implement the Education Support Services. 30%	• The proposal is based on a robust system including competitive elements • Demonstrated ability to mobilize the intended target audience through networks and/or ecosystems in relevant countries • Effective methods to cascade learning across the entire cohort, with over 90% completion rates.	0-5
Quality and Efficiency of Implementation : Evidence that the single entity or consortium has the hands-on experience for the role as described above. 30%	• Demonstrated ability to deliver programmes internationally at the scale and complexity required to achieve the ambition of the Education Support Services • Evidence that the single entity/consortium and proposal draw on a strong international ecosystem to deliver the proposed action	0-5
Strategic Fit (10%)	• Effective alignment with the EIT Food strategic fit	0-5

Each evaluation sub-criterion will be scored from 1 to 5 using the following scoring system.

External evaluators will assess Excellence, Impact & Quality and Efficiency of Implementation and the Internal Evaluators will assess Strategic Fit.

The quality threshold for selection is a total score of 3.5.

Score	Description
0 - Not addressed	Not addressed
1 - Poor	The criterion is inadequately addressed, or there are serious inherent weaknesses
2 - Fair	Application broadly addresses the criterion but there are significant weaknesses
3 - Good	Application addresses the criterion well, but a number of shortcomings are present
4 - Very good	Application addresses the criterion very well, but a small number of shortcomings are present
5 - Excellent	Application successfully addresses all relevant aspects of the criterion. Any shortcomings are minor.

As part of the evaluation process, proposals with a score above 3.5 may be invited to an interview. The interviews will be conducted by the external evaluators, with the internal evaluator attending in an observer capacity.

The purpose of the interviews is to clarify elements of the proposal, assess its feasibility and ambition, and support the final scoring decision. The ranking and scores will be revised after the interviews to reflect the outcome of the discussion. The application with the highest score will be selected.

7. Administrative Items

7.1 Appeal to Results

Applicants can submit an appeal within 5 days of result receipt, if:

The evaluation of their proposal has not been carried out in accordance with the procedures set out in this document.

For more details, please read [EIT Food Redress Mechanism](#).

7.2 Onboarding

Entities that have never been part of projects funded by the EIT Food and that do not have a PIC validated by the Research Executive Agency (REA) of the European Commission will be subject to a PIC validation process managed by the EIT Community Onboarding Service. All validated entities will proceed with the signature of legal agreements with EIT Food.

As part of the onboarding process, selected entities must:

- Sign and submit the Declaration of Size.
- Sign and submit the Financial Information Form.
- Register on EIT Food grants management platform.

Additionally, EIT Food reserves the right to request the EIT Community Onboarding Service a Financial Assessment Capacity to check the financial capacity of any entity of a selected proposal. In such case, EIT Food may require:

- an enhanced financial responsibility regime, i.e. joint and several liability for all subgrantees or joint and several liabilities of Affiliated Entities if any
- prefinancing paid in instalments (multiple/additional prefinancing)
- (one or more) prefinancing guarantees

or

- propose no prefinancing or
- request that the entity be replaced or, if needed, might reject the entire proposal

In other words, if the assessment results are not satisfactory, the EIT Food might reject the participation of this entity and will then check whether the proposal is still eligible.

For further information on the project implementation, please read the [EIT Food Activity Implementation Guidelines for Participants](#).

7.3 EIT Food Legal Framework & Legal Documents to be signed

Selected applicants will receive a second communication with instructions regarding the completion of the following documents, as well as agreeing to EIT Food's conflict of interest policy:

To be signed between the participant and EIT Food:

- A. Framework Agreement**
- B. Kava Contract**
- C. Any other legal agreements to make this grant eligible.

Consortium Agreement: In case of consortium, it is highly recommended that this document is signed by all members of the consortium. It is suggested to consider using the [DESCA](#) model³ as a framework for the consortium agreement.

³ https://intellectual-property-helpdesk.ec.europa.eu/ip-management-and-resources/publications/model-consortium-agreement-desca-horizon-europe-20_en

7.4 Payment Schedule

The financing schedule for payment of financial support to Participants of EIT funding projects is implemented on a calendar-year basis (from January to December).

In year Y, the project Participant can expect two payments:

- The prefinancing of year Y: Calculated based on the Funded part of Year Y budgeted cost.
- The Settlement (Final Payment) of year Y-1: Calculated based on Year-1 actual eligible costs.

Prefinancing:

The prefinancing will be paid out when all participants in a Funded Project have been onboarded, validated and contracted. Both the Project Agreement and the Framework Agreements must be signed by all participants in the project for pre-financing to happen.

The amount prefinanced is based on the Funded part of the budget of year Y and based on the self-declared size and type of organisation:

Category	Organisation type	Prefinancing
Category 1	Micro, Small and Medium organisations	50%
Category 2	Mid Cap organisations, up to 3,000 employees and EUR2billion turnover	30%
Category 3	Large organisations	20%

Size	Headcount	Turnover	Balance sheet
Medium	<250	<EUR50m	<EUR43m
Small	<50	<EUR10m	<EUR10m

Settlement (Final Payment) of year Y-1:

Amount:

For Projects continuing in Year Y (so Year Y-1 is NOT the final year of the project), the settlement amount is 100% of the balance of declared eligible costs to be funded by EIT Food.

For projects ending in Year Y-1 (Year Y-1 is the final year of the project), the settlement amount is 100% of the balance from declared eligible costs to be funded by EIT Food, minus the MIM (Mutual Insurance Mechanism), equivalent to 5% of the total project's eligible funded costs.

Please note: the amount and timing of funding is dependent on the dispersal of funds to EIT Food from the EIT.

7.5 Monitoring

The project will be monitored and may be audited. All Activities selected for funding undergo continuous monitoring by EIT Food to ensure effective progress and implementation in accordance with the Project Agreement.

EIT Food may request regular reporting of actual costs incurred with the subgrant, as well as regular reporting of KPIs and deliverables, together with the supporting documentation. The monitoring process may result in an amendment to the Activity workplan and/or budget.

In the case of under-performance, significant delay of implementation, misconduct, misalignment with the project specifications in the grant management system or any other reason jeopardizing the timely implementation of the Activity identified during the monitoring process, EIT Food reserves the right to discontinue or restructure the funding of the Activity at any point during the Activity duration.

A formal ex-post impact assessment within at least five years of the end of the activity and its outputs is required for each activity, including those implemented by third parties.

7.6 Support

If you have any questions about this Request for Implementing Participants, please contact education@eitfood.eu.

ANNEX 1 – Eligibility

Please Note:

1. Failing any of the above criteria will make your application ineligible. If an applicant is ineligible, the participant will be informed.
2. According to EU policies and measures, Russian entities will not be authorised to participate in any new grant under the EU Research and Innovation programmes. This ban applies not only to their potential participation as beneficiaries, but to their potential participation in any kind of role: beneficiaries, linked third parties/affiliated entities, subcontractors, in-kind contributors, international partners/associated partners, and third parties receiving financial support. Find the full statement from the European Commission [here](#).
3. Pursuant to Article 2 (2) of the Decision 2022/2506 of 15 December 2022 on measures for the protection of the Union budget against breaches of the principles of the rule of law in Hungary *where the Commission implements the Union budget in direct or indirect management pursuant to of Article 62(1) points (a) and (c), of Regulation (EU, Euratom) 2018/1046, **no legal commitments shall be entered into with any public interest trust established on the basis of the Hungarian Act IX of 2021 or any entity maintained by such a public interest trust.*** This prohibition applies to financial support to third parties (sub-grants and prizes), hence the proposal of any entity or group of entities where a Participant is included in the list of public interest trusts shall be considered as not eligible.

4. Applicants will be deemed ineligible if:

- a. bankrupt, subject to insolvency or winding-up procedures, where its assets are being administered by a liquidator or by a court, where it is in an arrangement with creditors, where its business Activities are suspended, or where it is in any analogous situation arising from a similar procedure provided for under national laws or regulations;
- b. it has been established by a final judgment or a final administrative decision that the organisation is in breach of its obligations relating to the payment of taxes or social security contributions in accordance with the applicable law;
- c. it has been established by a final judgment or a final administrative decision that the organisation is guilty of grave professional misconduct by having violated applicable laws or regulations or ethical standards of the profession to which the organisation belongs, or by having engaged in any wrongful conduct which has an impact on its professional credibility where such conduct denotes a wrongful intent or gross negligence;
- d. is found to be attempting to influence the decision-making process of the call during the process;
- e. attempting to obtain confidential information that may confer upon it undue advantages in the call process;
- f. it has been established by a final judgment that the organisation is guilty of fraud, corruption or money laundering.