

Request for Expression of Interest (EOI):

Regenerative Agriculture Landscapes

About the Regenerative Innovation Portfolio

The **Regenerative Innovation Portfolio** (The Portfolio), powered by **EIT Food** and **Foodvalley**, is a European collaboration platform that drives systemic change in our food system. It brings together a diverse ecosystem of agrifood stakeholders to co-design and scale regenerative agriculture solutions tailored to local landscapes. It is the flagship initiative of **Food Innovation Hub Europe (FIH Europe)**, part of the World Economic Forum's Global Food Innovation Hubs Initiative.

Our mission is to unlock practical, scalable models for regenerative farming that work for farmers, ecosystems, and value chains. We remove systemic barriers, de-risk transitions, and support the long-term viability of regenerative agriculture, supporting collaborative, investable landscape projects that deliver environmental and socio-economic impact.

Together, we aim to build a resilient, future-fit food system—one landscape at a time.

Expressions of Interest

This is an invitation to submit Expressions of Interest (EOIs) to become part of our next generation of landscape collaborations. We are looking for:

1. **Single Crop Demonstrators (start in 2025):** Targeted initiatives focused on transitioning or scaling regenerative practices within specific crop value chains—such as olives, grapes, or hazelnuts among others. Ideal for supply chain actors already active or taking first steps in regenerative agriculture.
2. **New Landscapes (start in 2026):** Ambitious, multi-stakeholder proposals that introduce new regenerative systems at landscape level. These can focus on crops, livestock, or mixed farming models, and aim to deliver broad environmental and socio-economic impact.

Selected EOIs will co-design and implement impactful projects with support from the Portfolio. The Portfolio will support, facilitate and coordinate the efforts of consortia to design and implement landscape projects ensuring alignment, delivery, impact and scalability.

Who Can Apply?

We welcome EOIs from individual organizations or consortia across the agrifood value chain, including:

- Agrifood companies, off-takers, retailers, processors
- Cooperatives and farmer networks
- Start-ups and SMEs with regenerative solutions
- Financial institutions (banks, insurers, other financial institutions)
- Regional support actors: NGOs, consultants, or research centers (only for single crop proposals)

You do not need to be a current EIT Food or Foodvalley partner to apply.

What we're looking for

Projects that demonstrate:

- Commitment to implementing regenerative practices at landscape level
- Capacity to co-finance or leverage funding
- A consortia or willingness to build one, involving farmers, supply chain actors, and local stakeholders
- Measurable goals around soil health, biodiversity, water, and farmer livelihoods
- Ability to scale, replicate, or inspire industry-wide transition

What will you gain

Selected initiatives will receive:

- **Strategic Facilitation:** Hands-on support for project planning, alignment, and coordination
- **Technical Guidance:** Expert agronomy, farmer training, and monitoring & evaluation
- **Scaling Support:** Partner with other industry players and leverage our platform to expand impact regionally or across value chains
- **Community Access:** Join a dynamic EU-wide regenerative agriculture network
- **Visibility & Leadership:** Show industry leadership in building resilient, future-fit supply chains

Portfolio Support Includes:

- Partnership building and shared governance design
- Impact measurement aligned with regenerative standards
- Farmer engagement, training, and de-risking strategies
- Piloting of new tools, data, and tech for regen ag
- Shared learning, tools, and knowledge resources

Any activity funded by EIT Food as part of the development and implementation of the landscape will follow an open and transparent process for selection of participants and/or beneficiaries.

How will your EOI be evaluated?

EOIs will be evaluated on:

- **Feasibility:** Capacity, realistic plans, local relevance
- **Relevance:** Fit with regenerative principles and local needs
- **Impact Potential:** Environmental and socio-economic outcomes
- **Innovation:** Practices, technology, or stakeholder models
- **Scalability:** Potential for growth or replication
- **Funding Commitment:** Clarity, commitment and transparency of financial contribution
- **Collaboration Strength:** Quality and engagement of involved stakeholders

Timeline

- 6th June 2025: Info webinar for interested applicants (registrations here: <https://eitfoodhive.eu/events/181692>)
- 2nd June to 15th July 2025, 23:59h CET: Open to EOI submissions
- 1st August 2025: Notification of shortlisted participants
- Post-selection: Co-design phase with Portfolio support

How to Apply

Submit your completed application form via the [Salesforce platform](#). Ensure your proposal includes a 2-page summary.

More information about the Regenerative Agriculture Portfolio can be found [on our website](#).

Have questions?

Email us at: regeninnoportfolio@eitfood.eu Subject: EOI Regenerative Agriculture Landscapes

Funding and collaboration principles

- EU public funding already received by any participating organization cannot be counted as private co-financing.
- To ensure transparency and fair resource use, applicants will be asked to disclose any other funding received for previous or related projects. This helps us understand the full picture, even if there is overlap.
- Organizations may contribute supplementary funding through premium payments to farmers or by linking their involvement to existing corporate sustainability programmes.
- Consortia can evolve over time; EIT Food may help identify additional partners during the design phase.
- All selected organizations will sign a Collaboration Agreement with EIT Food, outlining the terms of engagement for developing and delivering the landscape initiative.